

The Desert Sun

The Desert Empire's Daily Newspaper

Vol. XXIX, No. 93 14 Pages

Palm Springs, California, Tuesday, January 31, 1956

Phone 5005 Single Copy 10c

State Aide Hears Area's Phone Service Protests

Building Total Here Again Tops Million

\$1,037,800 Permits
In January Foretell
New Record Year

Another record year of construction in Palm Springs was forecast today as January building permits exceeded the million-dollar mark.

Total valuation of permits issued was \$1,037,800, more than \$250,000 ahead of the January 1955 figure which started off the year which set a new record of nearly \$10,000,000 in permits.

It was only the sixth month since the city was incorporated that permits for one month have exceeded the million-dollar figure. Others were June 1955, January 1951, August 1950, December 1947, and March 1946.

Dwellings, which consistently led in valuation throughout 1955, again took top honors in the first month of 1956. Thirty-four new homes were authorized, with a valuation of \$609,500.

Other permits issued were:

Twelve dwelling additions and alterations, \$10,250; one hotel with 18 units, \$23,000; 13 trailer rambler and cabanas, \$34,050; 11 swimming pools, \$48,000; two new commercial buildings, \$166,000; four apartments with 25 units, \$129,000; one commercial addition, \$8,000; one warehouse, \$10,000.

A total of 79 permits were issued during the month.

Toll of Baltimore Fire and Panic 10 Dead, 127 Hurt

BALTIMORE, Md. UP—The death toll in the flash fire that turned a suburban church supper into a panic Sunday stood today at 10 women, mostly middle-aged or older.

The Red Cross reported 127 persons injured. All others at the supper have been accounted for.

Eye-witnesses said "men became beasts" when 1100 persons scrambled over each other to flee the smoke and flame-filled community hall.

Most of those who died were trampled to death or suffocated. One of the victims was 82.

Fire inspectors said escaping gas may have caused the blaze.

The annual oyster roast supper was sponsored by the Catholic Church of St. Rose of Lima. It was held in a one-story quonset-type building.

Car Installment Interest Called Deductible in Tax

LOS ANGELES UP—Motorists may deduct 6 per cent from part of the cost of cars purchased on an installment plan when filing an income tax return if interest is included in the carrying charges, the Automobile Club of Southern California said today.

The Rodeo will feature top riding groups from throughout the country, as well as bands and special features.

The Rodeo will be held both Saturday and Sunday at the Polo Grounds, and the top riders of the country are entered.

Thrills and spills are definitely promised at the Rodeo, with the riders and ropers competing against each other for honors.

STARTING WITH the Rodeo Ball at El Mirador Friday night, it promises the top in entertainment and thrills to everyone.

Queen Piper Laurie will be officially crowned at the Ball, her first public appearance before the parade Saturday morning.

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PALM SPRINGS, CALIFORNIA
Tuesday, January 31, 1956

SUNAIR DRIVE-IN THEATER

HIGHWAY 111 PH. 6-4232

NOW SHOWING —

YVONNE DE CARLO

FLAME OF THE ISLANDS

Trucolor
by Consolidated

co-starring HOWARD DUFF

ZACHARY SCOTT

— Co-Feature —

The TWINKLE IN GOD'S EYE

starring MICKEY ROONEY · COLEEN GRAY

TARTS TOMORROW

COLUMBIA PICTURES PRESENTS

VICTOR MATURE

GUY MADISON

ROBERT PRESTON

Their great deeds
won us the deeds
to a mighty continent!



HENNY YOUNGMAN, one of the top comedians in the country today, is now co-starring with Patti Moore and Ben Lessy in the Chi Chi Starlite Room. This combination can be termed one of the best rounded entertainment bills ever assembled by Irwin Schuman as Miss Moore and Lessy have been a top-billed song and dance team since 1940.

5,600 1956 License Plates Distributed; 4 Days Left

More than 5600 license plates have been issued through the two local offices handling the distribution, with only four days left to get them.

Robert Hayes, Bank of America clerk in charge of the plates, said that he has issued more than 4000 plates in the past 19 days, with the heaviest action scheduled for within the next four days. The bank, being closed Saturday, will not issue plates on the final day. Regular hours that residents or

Marvin Sale Succumbs After Illness of Year

Marvin D. Sale, 61, 1993 Mesa Drive, founder of Sale's Market, died at 6 p.m., Saturday, following an illness of one year's duration.

Besides the market here, he also operated one in Beverly Hills, and he was a member of the corporation which recently purchased the Village Market. He first entered into the grocery business in Santa Monica 40 years ago.

A native of Mena, Arkansas, he had resided here for 26 years. Sale was a charter member of the Palm Springs Masonic Lodge, a member of the BPOE of Santa Monica, a member of Owen Coffman Post, American Legion.

Survivors include his widow, Mrs. Mabel M. Sale; two sons, Morris and Paul, both of Palm Springs; two daughters, Jaci and Jeri; his mother, Mrs. C. B. Sale of San Fernando; four brothers, Joseph of San Fernando, Robert of Glendale, James of Encino, and Homer of Laguna Beach; one sister, Mrs. Sally Bryant of Laguna Beach.

Funeral services were held at 2 p.m. today, January 31, at Palm Springs Community Church, with Dr. James H. Blackstone and Rev. Deran Yavilan in charge. Interment followed in Palm Springs cemetery.

Wife and Son Mortuary was in charge of arrangements.

Dunn's Exhibit Held Over at Desert Museum

Frank Dunn's interesting "Stocks and Stones" exhibit at the Desert Museum, a Community Chest-sponsored agency, will continue through this week. Visitors are asked to come in at the earliest opportunity to view this amusing and very fine display of nature's freaks in desert materials.

The new schedules listing programs through the end of the season will be ready for distribution tomorrow or the next day. All members of the Museum will receive their copies through the mail; others may obtain them at the desk in the Museum.

The Museum has canceled the scheduled program for tonight, Tuesday, Dr. C. E. Smith, director, who was to have presented a talk on the Desert Indians, will be unable to appear that evening and there is not enough time to find a substitute.

Lobby Hours
Changed for
Post Office

Due to installation of the new low-type screening equipment in the lobby of the post office it has become necessary to lock the door of the main lobby at 6 p.m. daily, 12 noon on Saturday and all day Sunday, when there is no window service. Postmaster Merritt Wilhams announced today.

During the period the main lobby door is locked mail may be deposited in the collection box at the curb.

Patrons who have post office boxes may enter the box lobby from the rear side door until 9 p.m. daily except Sunday when the door will be locked at 8 p.m. There are letter drops and a stamp vending machine installed in the box lobby for their convenience.

"As there is no service to be obtained in the main lobby during the periods the door is locked, we trust that no inconvenience will be experienced by any patron due to this change in procedure," Wilhams said.

In San Salvador, a motorist who injures a person in an accident in which the driver is at fault must stay in jail until the victim recovers.

Hams for Farm Aid

MENNO, S. D. — (UPI) — The Roxy Theater in Menno is giving away hams and bacon on its bank nights in an effort to help solve the farm "problem." Manager Merle Burns says the response has been "excellent."

When asked why he likes the



POPULARITY OF Ann Hathaway, lovely singing star, has resulted in an extension of her appearance at the Rossmore Hotel, Stan Spiegelman announced today. Villagers and visitors alike have given Miss Hathaway a great reception in her first appearance here.

REAL ESTATE NEWS

By EARL R. OBERN Real Estate Editor

Prominent people are continuing to invest in real estate in Palm Springs. George Gannon Realty announces the sale of a residence at 1529 South Riverside Drive, to S. S. Van Keuren, vice president and general manager of Hal Roach Studios.

Mr. and Mrs. Robert Lawrence, well known subdividers from Wichita, Kansas, recently stayed at the Oasis Hotel. They were here to look over possible development properties in the desert area.

The National Association of Real Estate Boards announces that March 11 to 17 is being designated as National Realtor Week. The Palm Springs Real Estate Board plans to make this week one of informing the public of what a Realtor is through radio, newspaper and other publicity. Members of the Real Estate Board will be asked to speak before various civic and service clubs explaining the activity of Realtors and Real Estate Boards, and what they stand for.

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WHO'S WHO Among Realtors.

This week we present Realtor Samuel D. Arner of the Desert Realty Company of Cathedral City. Sam was born in Vandergrift Heights, Penn. Coming west to Denver in 1926, he longed for a better climate and came to Cathedral City in 1931.

He bought up numerous business and income property sites and even homesteaded 160 acres nearby. The market value of these lots since then, according to Arner, has advanced 20 times the original price.

Sam Arner is a charter member of the Cathedral City Chamber of Commerce and helped organize it, serving as its first secretary. At that time there were no schools, town hall, library or paved streets, no fire department and no zoning.

In 1942 Arner became a candidate for Congressman when this district was formed. He possesses diplomas in law, theology and medicine.

For the past 10 years Sam has devoted most of his time to the real estate profession. He is a member of Palm Springs Realty Board, Multiple Listing Service and State and National Real Estate Associations.

When asked why he likes the

newspaper, he said, "I have been in Hawaii, Mexico, Yucatan, Central America and the 48 states and believe me, for ideal climate this is it."

Every time I travel, I deeply imbedded. You will see a new Los Angeles and Hollywood, free of smog, rising up here in this upper valley. The same people who built up Los Angeles in pre-smog days are the ones who are now settling here."

Sam says, "A good investment

is worth a lifetime of toil" and I am sure we all agree with that.

Sam Arner is a senior at Pomona College Glee Club.

The clubs will sing concerts in

Palo Alto, Santa Rosa, Stanford University, San Francisco, Carmel and Ojai.

Summit, a 1952 graduate of Palm

Springs High School, is a senior at Pomona College.

Roland C. Summit, son of Mr.

and Mrs. Paul M. Summit, 210

Crestview, is one of 72 members

of the Pomona College Glee Clubs

who will make their second annual between-semesters tour of

California, Feb. 2-7.

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"Let's Have Dinner at The Manor"
Cuisine with the International Flavor
 Prepared by famous Chefs — and served in the candlelight atmosphere of The Manor Room
 • • • •
CHOICE COCKTAILS
 Entertainment Nightly except Monday
 • • • •
 Also Serving Breakfast, Lunches and Poolside Snacks
 NO COVER • NO MINIMUM AT ANY TIME

HOWARD MANOR
 572 North Indian Ave. Phone 2227



FAMOUS FOR STEAKS

Prime Chopped Sirloin Steak Dinner	\$1.65
Top Sirloin Steak Plate Dinner	1.75
New York Cut Sirloin Steak Dinner	3.25
Filet Mignon Steak Dinner	3.50
1/2 Fried Chicken Dinner (pan fried)	2.25
Prime Chopped Sirloin Steak Plate Dinner	1.25

DON'T FORGET — REWARD FOR EARLY DINERS
 (Daily 'til 6 p.m. — Sat. 5:30 p.m.)
 Hiway 111, 2 Miles S.E. of Palm Springs 8-4321



HAM n' EGGERY

370 N. PALM CANYON PHONE 5665



You Will Enjoy Dinner and Cocktails in the delightfully informal atmosphere of the **COMPASS ROOM**

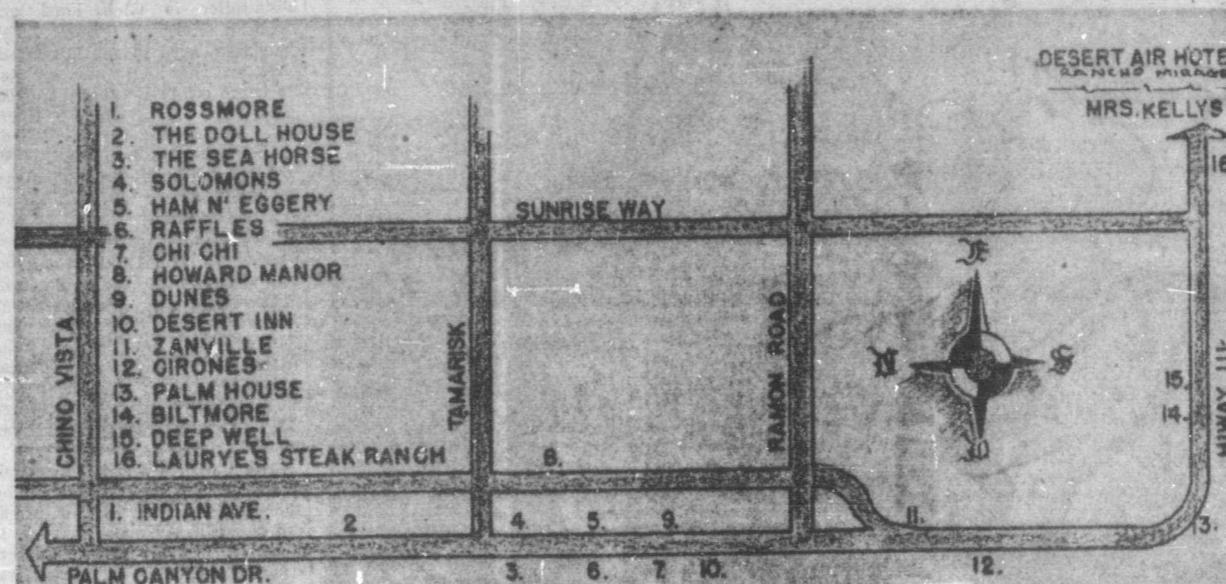
Featuring Charcoal Broiled Steaks, Chops and Fish — Dinners from \$1.95 — Chuck Travis at the Piano Bar

Desert Air HOTEL AND COTTAGES
 PALM DESERT AIR PARK
 P.O. Box 1270, Palm Springs, California
 Rio Del Sol Road — Rancho Mirage
 10 miles south of Village off Hiway 111 — Phone 8-4611

PALM SPRINGS Biltmore
 DELICIOUS CHARCOAL BROILED STEAKS OF YOUR OWN CHOICE
 HARRY GILLINGHAM at the Piano Bar
 1000 INDO ROAD PHONE 2357

Rossmore + Carnival Room
 FEATURING Sensational STEAK DINNERS \$3.50
 FAMOUS RECORDING STARS NITELY
 1450 N. INDIAN AVE. PH. 2741 Under New Management

WHERE to DINE ➤ A GUIDE TO THE FINEST RESTAURANTS IN PALM SPRINGS



CHI CHI RESTAURANT

HOME OF DELICIOUS HICKORY BROILED STEAKS

COMPLETE MERCHANT'S LUNCHEON	95c
FULL 7 COURSE DINNERS — from	1.95
DELICIOUS BAR-B-Qd RIB DINNER	2.65
EASTERN TOP SIRLOIN STEAK DINNER	3.25

Our Dinners Include: Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives, Choice of Dessert from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pie. Choice of Beverages.

PHONE 7391 Open for Luncheon from 11 A.M. FREE PARKING

THE SEA HORSE



Specializing in SEA FOOD
 363 N. Palm Canyon Dr.

THE DUNES

Internationally Famous for Its Cuisine
 The Only Intimate Night Club Atmosphere
 in the Palm Springs Resort Area.

SIP 'N' SUP with CONNIE and RUBY, Your Hosts
 238 N. Palm Canyon Drive Phone 9014

Cirone's Bit of Italy

For the Best in Italian Cuisine
 "Where every dish will delight you"
 COMPLETE DINNERS FROM 1.75 UP
 BAKED LASAGNE WEDNESDAY ONLY!
 IMPORTED AND DOMESTIC WINES
 1255 S. Palm Canyon

Open from 5 p.m.
 Sunday from 4 p.m.
 Closed Monday



SPUR AND *Sable* ROOM
 Entertainment Superb Food Cocktails
 PUBLIC INVITED
 Most Intimate Room in Palm Springs
 A RALPH WILCOX TAYLOR ENTERPRISE
 LAPAZ RESORT CLUB



MRS. KELLY'S DESERT CAFE
 Home-made Pastries and Puddings
 Featuring Sour-Cream Dressing
 Breakfast ... Lunch ... Dinner
 Complete Dinner from 1.60
 Hiway 111
 Closed Mondays

UNQUESTIONABLY
 THE
 MOST OUTSTANDING
 FOOD & SERVICE
 Under
 The Supervision
 of
 Santos

Chef
 Don Carlos
 Complete
 CATERING
 SERVICE
 Small or large, with
 the Continental Touch.
 Formal or informal.
 Also available for
 teaching culinary arts.
 Phone 2123

Solomon's
 Delicatessen Restaurant

Featuring HOME COOKED BREAKFAST LUNCH & DINNER
 FOOD TO TAKE OUT BANQUET CATERING
SOLOMONS
 622 N. Palm Canyon
 PHONE 2015
 DAVE LYONS, Owner

A FRIENDLY PLACE
 TO DINE
 Where hospitality and good food meet
 Our welcome is cordial, our service gracious, our food superlative, your pleasure complete!
 You'll like it here!
Raffles
 RESTAURANT
 394 N. Palm Canyon Dr.
 Open 6 a.m. - 4 p.m.
 Closed Wednesday
 Phone 2123

Zanvilles
 New Harlequin Patio
 Where the Food is Superb
 The name is new ... the decor is new ...
 the continental bar is new ...
 the hours are new ... noon 'til 3 A.M.
 BUT the location ... 2 blocks south of the Tahquitz bridge ... the ownership and management are the same that made Phil Zanvilles' barbecued milk fed Chicken and meaty Kansas spare ribs so justly famous
 Luncheon
 Cocktails
 Dinner
 Midnight Snacks & Breakfast
 OPEN DAILY FROM NOON 'TIL 3 A.M.
 Phone 5121 For Food to Take Out
 1180 South Palm Canyon Drive



Your Hosts
 George and Ethel
 Strebe

TOPS IN FOOD
 BRUNCH FROM 10 A.M.
 DINNER FROM 4 P.M.
 TOPS IN ENTERTAINMENT
 TWO ORCHESTRAS

The Guadalajara Boys
 Manuel Espinosa's Quartet

Palm House

Authentic Night Club Atmosphere

Nitely Floor Show

The Best Food Ever

Steaks — Chops

Complete Menu

Come as you are for the time of your life

Tel. 2309—Indio Rd. & S. Palm Canyon Dr.

DESERT INN COFFEE SHOP

Serving 8 A.M. to 8 P.M. Daily

Full Course Dinners from 1.95
 Club Breakfast from .75

Complete Luncheon from .95

Cocktails from Our Taproom

THE DESERT'S ONLY SUNLIT SIDEWALK CAFE

The Desert Sun

Palm Springs, California, Tuesday, January 31, 1956

EDITOR'S CORNER

• by Oliver B. Jaynes

SIX GOLF COURSES . . . within 20 miles of Palm Springs? We will likely have that many within a year or so. And yet if someone had suggested such an idea five years ago their sanity would have been questioned. It's always been that way in the Palm Springs resort area. Everyone — even some pretty smart real estate operators — have been inclined to sell this section short, newcomers and old timers alike.

All of which has resulted in a lot of misgivings on the part of a lot of people. I hear almost every day some person remarking about how they could have bought "that property" for less than half what it is worth today. But they didn't buy it — they were skeptical like so many others. The result is, of course, that property in the area has changed hands many times. Very few held on very long.

And now, so the story goes, prices are reaching the limit and no good investment opportunities are left. That's like saying that America isn't the land of opportunity any more. With its natural advantage in climate and proximity to one of the nation's largest and fastest-growing cities the resort and agricultural industries of the Coachella Valley can be as sure of continued growth as any place could be. And yet there will always be doubt in many people's minds because of the popular opinion that there is greater hazard in the resort and farming business.

MORE GOLF COURSES? — Typical of the growth of this resort area is the rapid expansion of golfing facilities. Other recreational facilities have grown also but golf has had the most spectacular rise. It was only a few years ago that Palm Springs had but one 9-hole (O'Donnell) golf course, the only other in the area being the Cochran course at Indio. Beautiful Thunderbird and Tamarisk courses were built within three years of each other — which seemed to be over-doing the thing. The result, as we all know now, was to attract more vacationists, home owners and investors to the area and project this resort area into the limelight as one of the most popular Winter golf centers in the nation.

Last week another course was launched — Indian Wells Country Club, about half way between Palm Springs and Indio. Like Thunderbird and Tamarisk the 150-acre development will include residential lots around the course — 125 of them. The plan is to provide moderate priced homes and golfing facilities within the range of all. It is the belief of the planners that the new course will help rather than hurt the existing ones and the proposed municipal course in Palm Springs.

UP TO THE VOTERS — Whether Palm Springs will have a Municipal Golf Course or not will be decided by the voters here on Feb. 14th. It is proposed that the city buy 140 acres of land at an estimated cost of \$400,000 and build a course which will cost about \$350,000 — to be paid for over a 20-year period. It is the opinion of many residents that this would provide the greatest recreational need for Palm Springs because so many want to come here and play golf but cannot get on at the present courses.

Some people who don't play golf can't see why they should be taxed to provide a golf course for the other fellow who does play. The answer, of course, is that this area depends upon recreational facilities for its very existence. Other communities spend tax money for industrial sites to attract manufacturing — and payrolls. Our chief business is the tourist industry, and our income the tourists' dollars. So it does make sense that everyone will benefit by providing needed recreational facilities.

There should be no doubt in anyone's mind as to whether or not Palm Springs will need a municipal golf course to stay in competition with other resort areas. It is an absolute must. The only question could be whether or not this is the time. The answer to this question is that, if we wait too long, the cost may be almost double. The city now believes that it may be able to buy a suitable 40-acre site for \$400,000. It cannot negotiate until it has the money to back up an offer, however. This is the time to start such negotiations.

It may take a couple of years for a municipal course to get on a paying basis but there is every reason to believe that it would eventually bring a good return to the city — perhaps even enough in 10 or 15 years to pay off the entire investment.

As I said in the beginning — The future of Palm Springs is definitely assured. All we need do is provide the recreational facilities that are expected of any resort area. A municipal golf course is certainly one of them.

Nature has provided the rest!

OTHER EDITORS

* Express their views

(Hemet News)

THIS ONE IS CLICKING — "Marty," a low-budget movie dealing with the day-by-day problems of ordinary people, has been voted the best movie of 1955 by the National Board of Review of Motion Pictures.

"Marty" has also been a smash at the box office.

In Hollywood the idea used to prevail that the public wouldn't go to see really good movies, but wanted hokum or corn. In the last few years that idea has been fading, as is attested by the fact that many excellent movies have been made. The success of "Marty" should end any lingering doubts.

HUNDRED DOLLARS A PLATE



THIS SIDE of The Sun

By Phat

Something new adorns
Our Desert scene,
The Desert Rat
in a keen bright green.

Through the courtesy of Mr. Fred C. Weigel, umpire of the Desert Empire, I was transported to Thousand Palms yesterday. And there standing before Fort Oliver, the old adobe, stood a bright, verdant green jeep. You could tell right away to whom it belonged. For it was plastered with bright signs advertising The Desert Rat Scrap Book.

By this time you should know, if a resident of the desert for even a short time, that the proud owner of the vehicle is Harry Oliver.

I CAN FORESEE trouble, however. The jeep has no top on it as did his old station wagon, vintage 1929. So Harry is going to have to get a chinstrap for that old black hat of his. The one with the holes in it so his ideas can come out. Otherwise, it's going to blow off—and he'll be lost without it.

And so will Villages who tell the seasons by Harry's hats. In the Fall and Winter he wears the black one. In Spring and Summer his changes to a pith helmet.

But it is going to be a sight—to see Harry and Whiskers, his dog, rolling along. Both with their whiskers blowing in the breeze.

By the way, the license plate of the new jeep starts with GCT.

Which, I infer, stands for Great Character Travelling or else sounds a warning to make way: Genius Coming Through.

ACCORDING to reports from Sacramento, they scrambled the descriptions of the county's exhibit at the capital. The county exhibited photographs was changed last week but the inscriptions were not.

And under a picture of hareen queens—carrying out the Arabian Nights motif of the annual Riverside County Fair and National Date Festival, was the title: "Winter Vegetables."

Well, I think that is all right. Having seen some of the pulchritude that adorns the Fair: They sure are tomatoes!

TRAVEL ALONG North Indian Avenue slowed down to a decorous pace Sunday afternoon when motorists spied a police motorcycle parked at the curb. But suddenly, speed picked up again.

The back wheel was off of the motorcycle. Presumably a flat tire.

NOW WHAT FOLLOWS is really bad. But I can't resist it.

Saturday I mentioned that the first newspaper on which I drew remuneration was printed on pink paper. Long, long ago. And that now the sports page, my favorite, is on salmon-colored paper.

Which prompted a reader to comment via Mr. Bill Nash's troubled wires:

"Phat, old bear, you forgot one color. You know, of course, that The Desert Sun is read all over."

YOKOSUKA, Japan — Gen. Lyman L. Lemaitre, U. N. and U. S. Far East commander, in a tribute to the first 852 unknown Americans who died in the Korean War being returned to their home soil:

"Only the names of these men are known to us. We do know that they were our comrades-in-arms."

Dr. Benjamin Goldberg

Medicine in Frontier Days

In the first 50 years of the last century, that is, before 1850, doctors were rare individuals. A few were found in the cities, and very few in the backwoods. The fees of the doctors were very small, but even in those days seemed unusually large. It was the time just before the great development of our knowledge of the fundamentals of medicine as we know them today, so that accurate diagnosis was almost impossible, and treatment a haphazard condition.

There was more or less assault upon a prolonged illness with the utilization of powerful blisters, massive purgatives or cathartics, and repeated bleedings. Family medicine prescribed cathartics for nearly everything, and calomel was perhaps the most used one. A conscientious physician could pretty thoroughly wreck a patient if the illness proved stubborn, and most of the home remedies had no effect at all.

On the frontier the medical practitioner might be the housewife, or grandma, or a neighbor who had a reputation for occult wisdom, supposed to be gifted at magic. Many rituals, from sympathetic magic and African voodoo, had come into use by the people and Indian medicine was perhaps at the head of the list of drugs used. A doctor book, or almanac, might be found containing many pages of syrups, roots, barks, leaves and berries, from which tea and extractions were made, and very frequently were exchanged with neighbors, even as stamp collectors exchange stamps today.

GREAT WISDOM IN medicine was attributed to the Indians, and the proprietor of an itinerant medicine show which always sold Indian herbs and remedies was found traveling from town to town with his horse and wagon.

Even though the Redman's medicine was unscientific, some of his discoveries proved to be useful and valuable remedies. We owe quite a bit to the Indian use of cinchona bark, and curare, a poison, was an Indian discovery. Coca leaves, from which cocaine was derived, was used by the Indians to stop pain.

STRASBOURG, France — Jean Kaufman, leader of the Poujadist movement in Lower Rhine Department, in announcing his resignation from the Poujadists:

"The Poujadists are moving towards an atmosphere of hatred, provocation and racialism which could lead to pogroms and lynchings."

GRIN AND BEAR IT

Mike Connolly

HOLLYWOOD — Lori Nelson is suing for divorce by his not-so-lovin' Jean . . . Columbia offered the starring spots in "Andersonville," the season's most sizzling best-seller to Glen Ford and Deborah Kerr . . . Tony Zale's daughters, aged 10 and 12 respectively, are very angry at their pop. He came out to Hollywood to play himself in "Somebody Up There Likes Me" without them . . . Hedy Lamarr checked into the Bel-Air Hotel for an indefinite stay, alone. Howard Lee, her husband, stayed in Houston this time.

Looks like Shirley Booth has been bagged by M-G-M to recreate the late Marie Dressler's old role in the remake of "Anne Christie" . . . Paul Gregory's next traveling show will be a musical about minstrels, "The Big Banjo." After which Sir Cedric Hardwicke will hit the road for Gregory in George Bernard Shaw's "Heartbreak House."

Joan Caulfield and her husband, Frank Ross, have produced "The Robe," a uranium strike in Austin, Nev. . . If Rosalind Russell decides against doing it, as rumored, my personal nomination for "Auntie Mama" is Joan Blondell. Wouldn't she be brilliant in it?

are fretting about the quality of their shows, even though their time is sold out. They want progress on the entertainment end. And they AINT getting it! . . . Bing Crosby has shed 10 pounds and looks better than I've seen him look at any time during the 10 years I've known him . . .

Walt Disney is planning a religious series . . . Clifton Fadiman, deep in TV with the Quiz Kids, once told an audience, "The relationship of the reviewer and author is somewhat like the relationship of the knife and the throat" . . . Wonder what Fadiman thinks of TV reviewers? . . . CBS-TV has laid down the law: Advertisers on the network will not be allowed to take a Summer hiatus this year. Say CBS: "Each advertiser on the network must continue his time throughout the Summer or the period will not be open to that sponsor in the Fall."

The number of weeks that a summer show replaces the regular program is dependent on arrangements with the Winter season talent." NBC may follow a similar course, although no such plan has yet been revealed. Nor has ABC indicated such a policy . . .

(Distributed by Chicago Sun-Times Syndicate)

Reports on Hollywood

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(Distributed by Chicago Sun-Times Syndicate)

Earl Wilson

NEW YORK — You hear about the son owes for dir. Rebecca's care at statue's unveiled," she says, "I won't be."

THE MIDNIGHT EARL . . .

Eleanor Holm's beau, Tommy Whalen, out of the hospital after a successful eye operation, is now goaded and wears black glasses. Can't shave, shake hands or drink lest he disturb the eye . . . Perle Mesta was chin-chin in her chinchilla with Bleeding Davis at El Morocco after the "Helen of Troy" premiere.

Model Dorian Leigh flew to Italy to see her honey, captain of the Spanish Olympic bobsled team. . . Paul Newman, who'll play Rocky Graziano in the biopic, is living with The Rock. . . Janice Rule's new date—after the Farley Granger bustup—is Jack Benny's TV producer, Ralph Levy.

EARL'S PEARLS . . .

If you can smile when everything goes wrong, you're probably an automobile mechanic.—H. G. Hutcheson.

WISH I'D SAID THAT: Historians tell us the past. Economists tell us the future. Only the present is confusing.—Quotient.

TODAY'S BEST LAUGH: Roger Price's doctor just gave him something wonderful for the common cold—a common handkerchief.

Thinking back over 1955, Jack Harris thinks the most unusual story was the sale of a horse for more than a million dollars to a man who wasn't from Texas. That's earl, brother.

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Washington Report

WASHINGTON — Marshal Tito, who is allowing Communist arms to the Arabs to be shipped through his country, is getting a large air-force of American planes.

The U. S. is giving Yugoslavia, in the form of military aid, approximately 400 F-86 Sabrejets—the best fighter in the world until replaced last year by the supersonic F-100 and other new-model jets.

The Sabrejets will be the first to turn over to Yugoslavia, which has received no U. S. fighter-jets of any kind since 1954. Delivery of this type plane was halted on the recommendation of Admiral Arthur Radford. The chairman of the Joint Chiefs of Staff advised that when Tito persisted in refusing to permit American inspection of these fighter-planes.

Still to be worked out in this unpublished agreement are details of an inspection system to enable the U. S. to maintain a regular scrutiny of the maintenance and operation of these fighter-planes.

Major General John K. Waters, recently-named chief of the Military Mission in Yugoslavia, is conducting these negotiations.

Arms inspection will be an innovation in Yugoslavia. Tito adamantly opposed that, despite the immense quantities of military and economic aid he has received from the U. S. Last year, this attitude was sharply assailed in Congress and threats were made to prohibit armaments to countries that balked at inspection.

Secretary Dulles prevailed on Tito to make concessions on this issue. In their personal talks last fall during an interlude of the Big Four foreign ministers conference in Geneva.

The Yugoslav ruler agreed to allow the U. S. to examine weapons in certain areas and for that purpose to increase our Military Mission from 40 to 60 personnel.

Note: General Waters is a son-in-law of the late great General George S. Patton. Prior to going to Yugoslavia, Waters commanded the famed 4th Armored Division, which was one of Patton's favorite spearheads in his historic drives through France and Germany.

ROUNDTABOUT DEAL — Tito is pressuring the U. S. to speed up delivery of the F-86s. Delay on that is due to two factors: The need to recondition most of these planes, and the reaching of a definite agreement on inspection terms.

Yugoslavia is getting this large airforce through an arrangement between the U. S. and Britain, as follows:

Several hundred of Britain's new Hawker-Hunter jets were slated for West Germany's recreated Luftwaffe. This fighter was developed by Bennett Cerf. Distributed by King Features Syndicate.

Try and Stop Me

— By BENNETT CERF

THE NEW REGIME in the Kremlin hit upon the notion of sending three ace reporters to the USA so that they might tell all the comrades how much better things were in Moscow than, let us say, Minneapolis, and why Khakov had Kentucky lashed to the mast.

Unfortunately, two of the journalists fell so in love with America they couldn't hide their feelings in the stories they sent in. One, of course, was sent to the salt mines of Siberia; the other to rot in a dungeon vile. Number Three, however, managed a series of articles that depicted America as the most horrible place this side of Hades. The authorities, pleased, conferred upon him the famous Double Cross of the Soviets and asked him to claim his own reward.

"I have but one thing to ask," begged the writer, tears streaming down his cheeks. "Send me back to Minneapolis." © 1956, by Bennett Cerf. Distributed by King Features Syndicate.



"My policy is to look at the future, gentlemen! . . . Already, I am against some things that haven't even been thought of yet

Desert Empire

Fred C. Weigel

The Desert Sun 5905

1956 Queen Scheherazade to be Selected Feb. 4 at Indio

INDIO — Queen Scheherazade, who will reign over the 1956 Riverside County Fair and National Date Festival, will be picked from 11 candidates on Feb. 4, at the Indio fairgrounds.

One of the candidates is Sharon Smith of Cathedral City, who has been entered in the contest by the Cathedral City Junior Women's Club as "Miss Palm Springs."

A panel of three judges will select the winner at a ceremony beginning at 2:30 p.m. on the outdoor Arabian Nights stage. The 10 runner-up candidates will attend the queen and princesses during the fair and festival, Feb. 6 through Feb. 22.

QUEEN SUPERVISOR Ora Jared has announced that the panel of judges will consist of Lt.-Gov. Harold Powers of California; Lt.-Gov. Rex Bell of Nevada, and Robert Simon, Coachella Valley resident and former film executive.

Formal coronation of Queen Scheherazade will take place at the Aladdin Ball at the Shadow Mountain Club in Palm Desert Feb. 10. Aviatrix Jacqueline Cochran Odium will crown the Riverside County beauty.

OTHERS WHO WILL participate in the Feb. 4 ceremony will be Karen Morton of Palm Desert, last year's queen, and G. L. Christiansen, director of the Arabian Nights pageant, a feature of the fair and festival.

Friends and relatives of the candidates are invited to attend the judging at the fairgrounds.

Ex-POW Plans

Residence Here

DESERT HOT SPRINGS—Capt. Elwood C. Madsen (U.S.N., ret.), who spent four years in World War II as a prisoner of the Japanese, and his wife are spending the winter in Desert Hot Springs, and plan to become permanent residents of the desert.

Captain and Mrs. Madsen have been guests at Starlite Lodge, 13-105 S. Palm Drive, since November 25, and plan to remain there for another month, until they are able to take possession of the home they have purchased at 750 Paseo de Anza, Palm Springs.

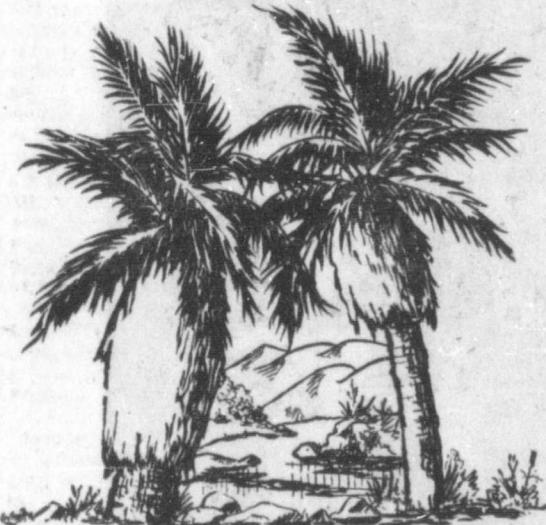
"Married 23 years, and it's the first home we've ever had," Mrs. Madsen says happily.

Captain Madsen, an Annapolis graduate with the class of 1928, retired August 1 after 27 and a half years of Navy service.

He was taken prison by the Japanese on Guam in the opening days of World War II. Mrs. Madsen narrowly escaped capture, having been evacuated from the island along with other Navy wives only a few days before the outbreak of hostilities.

The captain also served in the Korean War, during which he commanded an attack cargo ship and later a Navy oil tanker in Korean waters.

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MEN AND EQUIPMENT push ahead to complete the new portion of Highway 60-70-99 at the junction of Ramon Road near Thousand Palms. Ramon Road runs across the foreground in the above picture. Progress on the highway was slowed by a rock and gravel strike early this month, but work is now underway again. The job was to be completed by the end of January or early February, and there are hopes of holding to this

schedule. The State has just recently issued bids for construction of the only remaining portion of the highway between Thousand Palms and Indio that is not completed, but no completion date has been set for the entire project. (Desert Sun Photo)

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Polio March by Mothers Set Tonight

CATHEDRAL CITY—Mothers march on polio-tonight.

Mothers of this community, join with mothers of Palm Springs, in a coordinated effort to collect for the March of Dimes.

Throughout the day, little 7-year-old Dick Lake, dressed as a Town Crier, walked the streets of this community alerting everyone to keep their porch light on from 7 to 8 p.m. to signify that they want to give to the March of Dimes.

Charles Valentine will drive around the community with a loud speaker, announcing the opening of the campaign and Russell Mesick will tour the entire area in his truck.

The Desert Sun
PALM SPRINGS, CALIFORNIA
Tuesday, January 31, 1956

AUTOMATIC

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FOR FREE DEMONSTRATION IN YOUR HOME WITHOUT OBLIGATION

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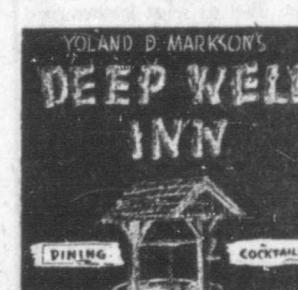


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SPECIAL LUNCHEON from 1.75

COMPLETE DINNERS 5.00

Superb cuisine under the supervision of Roger Pequinot

Reservations requested, please call Mr. Norman, Maitre d' Hotel.

We will be glad to make arrangements for your private parties.

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"Viva Palm Springs," theme for the Palm Springs Woman's Club style show, inspired a Spanish theme for decorations, both inside and outside the clubhouse. Shown her with the



TAKING TIME OUT for a picture, are Mrs. Fred Hess, left, tea chairman for the Woman's Club style show, and Mrs. George Manington, who was in charge of programs and favors. (Desert Sun Photo)

Mr. and Mrs. Harry Harper of Riverside spent a few days in Palm Springs last week, as guests of Mrs. Harper's mother, Mrs. Caroline H. McClure of 349 Via Altamira. Mrs. Harper and her mother attended the fashion show at the Woman's Club Friday afternoon. The Harpers were long-time residents of the Village.

Artist and Bride Fashion Show Luncheon Friday

Palm Springs Community Church was the scene of a quiet wedding Saturday evening when Eleanor Knight and Fritiof Persson were married by Rev James H. Blackstone.

The bride is the daughter of the late Col. E. H. Cooke and Mrs. Cooke of Redlands. Mr. Persson, a landscape artist, is the son of the late Capt. and Mrs. Augustus Persson of Stockholm, Sweden.

Advance reservations may be made by calling the Ranch Club at 5061.

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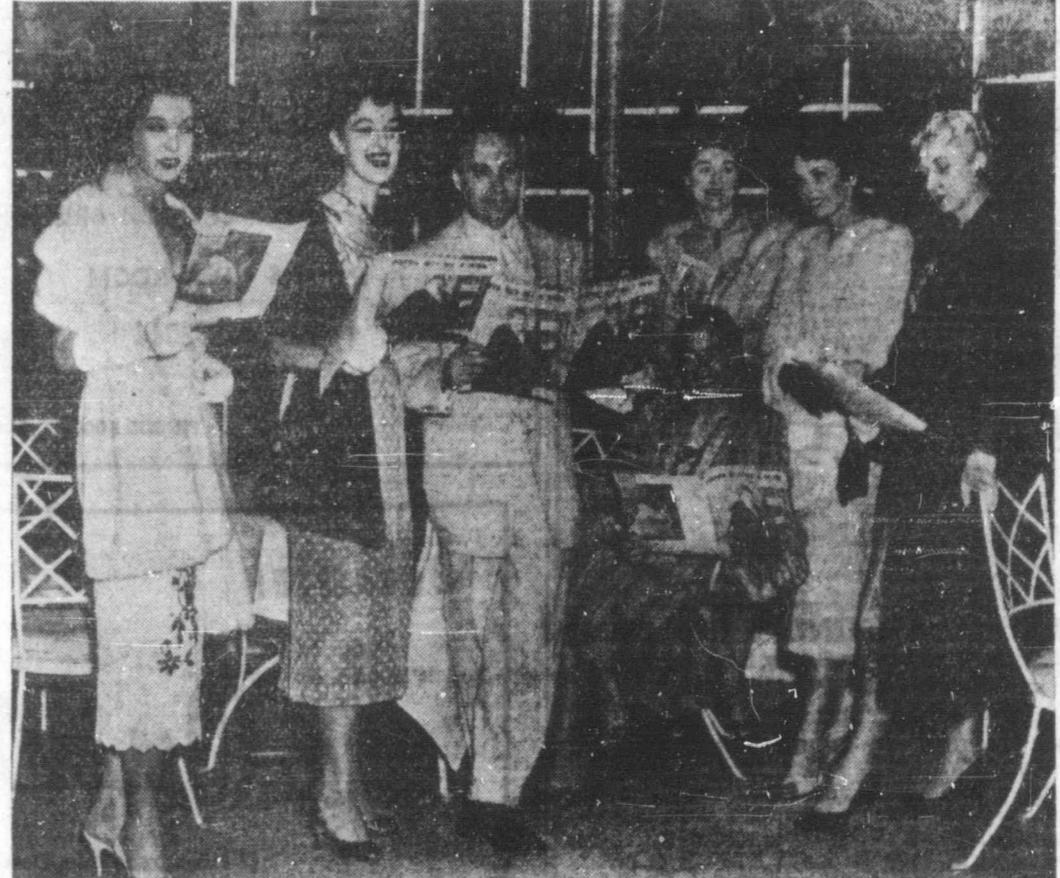
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Maurice Gebber's



Ted Mossman and models singing "Papa Buy Me a Mink" the song made famous by Sophie Tucker, life-long friend of Maurice Gebber.

**ADVANCE FASHIONS IN FURS
Modeled at the El Mirador Hotel last Friday
ON SALE AT UP TO 50% SAVINGS
SEE THESE LOVELY FURS AT**

**Maurice Gebber's Fur Salon
Hollywood Roosevelt Hotel**

interesting grouping of figures that greeted arrivals, are Mrs. Monte Herbert, left, general chairman for the show, and Mrs. Boyd Andrews, Club president. (Desert Sun Photo)

'Viva Palm Springs' Show of New Resort Wear Viewed by Six Hundred Friday

The clubhouse of the Palm Springs Woman's Club and the patio were filled with more than 400 women for the afternoon showing of their annual fashion show on Friday afternoon. With spring threatening in the morning, there were around 200 in attendance.

"Viva Palm Springs" was the theme for this year's show and the clubhouse was decorated, from the entrance to the stage, in a Spanish motif, and music by the Guadalajara Boys keyed the modeling of costumes. A colorful street scene on the stage, included a market stall, with serape, sombrero and guitar hanging on the wall. Models made their entrance through an arched gate way.

A collection of play clothes, so suitable for resort wear, featured tapered pants, walking shorts, playsuits, and a smart white cotton gabardine tennis dress with big brass buttons. Sophisticated was the mustard linen playsuit with softly pleated print silk skirt over it. This was a Toni Owens.

Provincial prints predicted that the Early American look is creeping back in Spring and Summer fashions.

Handsome was the Irish linen beige sheath dress with gold trim, and the birdwing blue linen costume with its jacket lined with a floral print. Ensemble spectators combined slim sheaths of coats over slim sheaths of gowns.

Exciting was an Edith Small creation, a sapphire blue silk taffeta ballgown, with fluid lines. This was in the collection of blues.

There were Hawaiian printed Caftan coats paired with lounge pants, smartly beautiful bathing suits. One of emerald green lastex, was sprinkled with rhinestones, and was worn with a tiny glittering crown and floating tulle draperies. Several of the new suits claimed their own overskirts for poolside wear.

have you seen

the desert braemar

model homes

on corner of palm canyon & tahquitz drive

furnished by

ARTHUR ELROD LTD

886 North Palm Canyon Drive Phone 2824



ORIGINALS FROM French Couture, Andree, will be shown at the fashion show luncheon to be staged at the Palm Springs Ranch Club Friday noon. Pictured is Jane DeDivier, modeling a gown from Andree. Many of the clothes to be shown will be hand-block fabrics by D. D. and Leslie Tillett. (Desert Sun Photo)

Go Western IN A SQUAW DRESS

A fashion that's more fun than ever . . . for casual entertaining or out on the fun-trail. Wear a squaw dress for a change to a gayer mood.

You're Invited to attend a
FASHION SHOW
Featuring
ALPHA ORIGINALS
FRIDAY, FEBRUARY 3, 1 P.M.
AT HOWARD MANOR

ALPHA Sportswear
332 NORTH PALM CANYON DR.



THE FUR FASHION SHOW staged by Maurice Gebber at El Mirador Friday evening honored Mrs. Elsinore Machris Gilliland, third from left. Pictured, from left, is Gene Austin, singer-composer, Gebber, Mrs. Gilliland, Victor McLaglen and Mrs. McLaglen. (El Mirador Photo)



INDIAN FASHION FESTIVAL is the name of the luncheon show at Howard Manor on Friday, which features Squaw dresses from Alpha Sportswear. Pictured, modeling some of the

dresses are, left to right, Kater Rashall, Michelle Ailor and Alyce Walker. (Desert Sun Photo)

TAYLOR'S
Ready to Wear & YARNS
Exquisite casual and dressy dresses
192 S. Palm Canyon Dr.

The Desert Sun
PALM SPRINGS, CALIFORNIA
Tuesday, January 31, 1956

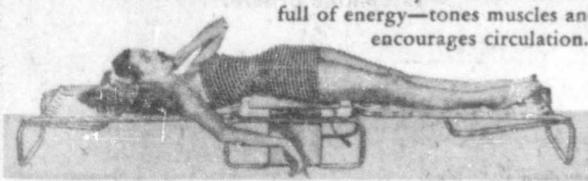
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20th Anniversary
• GIFTS
• LIQUORS
• GOURMET
Next to Bullocks

**GET A BEAUTIFUL FIGURE
...AND KEEP IT
with that wonderful
STAUFFER HOME PLAN**

The easy way to be **SLIM** again...

She's wearing a size 12 again all because of the Stauffer Home Plan... a new, modern, reducing-at-home program which combines the easy, passive exercise of the Stauffer Home Plan Unit with modified appetite control.

With the Stauffer Home Plan, including the gentle, slimming action of the Stauffer Home Unit, you may have a wonderful, new figure... quickly and easily. And, as Vogue reported, "The Stauffer Home Plan makes you feel stimulated, full of energy—tones muscles and encourages circulation."



RENT-IT-BY-THE-MONTH

Trim inches from YOUR tummy, hips, thighs AT HOME... For a complimentary demonstration of the Stauffer Home Unit and literature on our complete home reducing program, drop a postcard in the mail or...

stauffer HOME PLAN

CALL Palm Springs 2701

3147 Wilshire Blvd., Los Angeles 3, California



8 Wigs Hats to Show in Easter Parade

NEW YORK (AP)—Milliner Sally Victor features fancy new variations of the hat that covers the hairdo in her new spring collection. She calls them wig hats. They begin as a cap of open mesh straw, under which a woman can tuck all her hair. In one hat, Mrs. Victor winds pink satin ribbon through the mesh and adds giant, pale roses to frame the face. Another covers the entire head with orange blossoms.

White Coats

NEW YORK (AP)—The white coat, in both long and short versions, is back. Manufacturer Ben Zuckerman shows coats in pure white tweed, cut as narrow as Chesterfields, or on the voluminous side. They often are short enough to show the contrast of a dark dress or suit underneath. Other manufacturers show them in both hopsacking and smooth orlon fleeces.

Fabulous Fashions in Furs Shown at El Mirador Dinner

Fabulous coats, capes, jackets, and stoles in sable, fox and mink followed each other in rapid succession as Maurice Gebber of the Hollywood-Roosevelt presented a dinner show at El Mirador Friday night.

The show opened with some magnificent scarfs, the first a 10-skin Crown Cable. The second, a 10-skin Golden Glory, was modeled by the Lurline Girl, Jean Tibbett.

Stoles shown included a blue fox, Desert Gold, Canadian wild mink, and a black diamond. A short box coat in Persian lamb was followed by a Royal Pastel jacket with high collar, and a three-quarter length jacket in Cerulean Sapphire. A Palomino mutation mink, with Coronation collar, was modeled.

One Ranch mink coat weighed only four pounds. A Pastel mink was made with diagonal push-up sleeves. Strawberry Parfait was a tiny pink mink shoulder cape. The show was delightfully commented by Dorothy (Mrs. Tex) Ritter.

Charles Irwin, noted character actor, now a Villager, acted as master of ceremonies, substituting for Leo Carrillo, who wired his regret as his house had been flooded. Irwin, who is a capable emcee, has just completed a role in "The King and I," in which he appears with Yul Brynner and Deborah Kerr. Telegrams of regrets and best wishes were read from Sophie Tucker and Harold Lloyd.

Guest of honor at the dinner was Mrs. Elsinore Machris Gilliland, who was introduced. She was also honored by Gene Austin, who sang his new song "Elsinore," which he wrote especially for Mrs. Gilliland. It will be dedicated to her next Friday night when "The Leaders" will introduce it at the Beverly-Wilshire Hotel.

Among other guests at the head table, with Mr. Gebber, were Mr.

and Mrs. Victor McLaglen, the Austens, and the Irwins.

Mr. Gebber brought down a collection of 150 pieces, and showed a large number of them. Dresses in the show were from the Lillian Agar Shop in El Mirador lobby.

On her eleventh birthday, Nancy Baldwin, daughter of Dr. and Mrs. Charles Baldwin, was honored with a party in the Rodeo Room at the Palm Springs Ranch Club.

Fifteen classmates and friends attended the party. There were games and dancing throughout the evening. Refreshments were party

snacks, topped off with a birthday cake and ice cream.

Chaperoning the party were Dr. and Mrs. Baldwin and Lady Mary Davis of Rancho Mirage.

THOUSAND PALMS
THE QUIET VILLAGE
MORE SUNSHINE
TELEVISION

Brownies Hold an Investiture and Weiner Roast

Third Grade Brownie Troop No. 18, under leadership of Mrs. Tomsic and Mrs. Chiha, held their second investiture service at the Girl Scout Little House.

Brownies invested with their pins were: Bonnie Bonfillo, Diane Calac, Sandra Clark, Susan Corcoran, Julie Harper, Mary Patterson, Cynthia Pearson, and Noreen Slusher.

Receiving Brownie flower pendants for a year's membership were: Sandy Keith, Jeannie Parsons and Alida Siegle.

Ceremonies were followed by a campfire wiener roast honoring the ninth birthday of Linda Tomsic. Other members of the Troop, joining in the fun and the presenting of gifts to Linda were: Judy Allen, Linda Anderson, Dinah Bernstein, Marleen Bliss, Candis Brown, Jerry and Linda Chiba, Cindy Elliott, Coby Kuehn, Karren Randolph, Linda Rechtin and Margaret Shearer.

For an afternoon or evening,

a day, a week or

the season . . .

Fee \$1.50 per Day

JOIN ME AT READCREST KENNELS



10 MINUTES from PALM SPRINGS out Indian Ave. to Dillon Rd. toward Desert Hot Springs

READCREST Desert Hot Springs Dial for operator Desert Hot Springs 4-3894 We'll call for you and deliver you back home

Rays

proudly presents

Neckwear and Sportshirts

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Oleg Cassini

For the Man Who Wants Something Better and Different

Come in and see for yourself

222 N. PALM CANYON DR.

Ray's
PALM SPRINGS

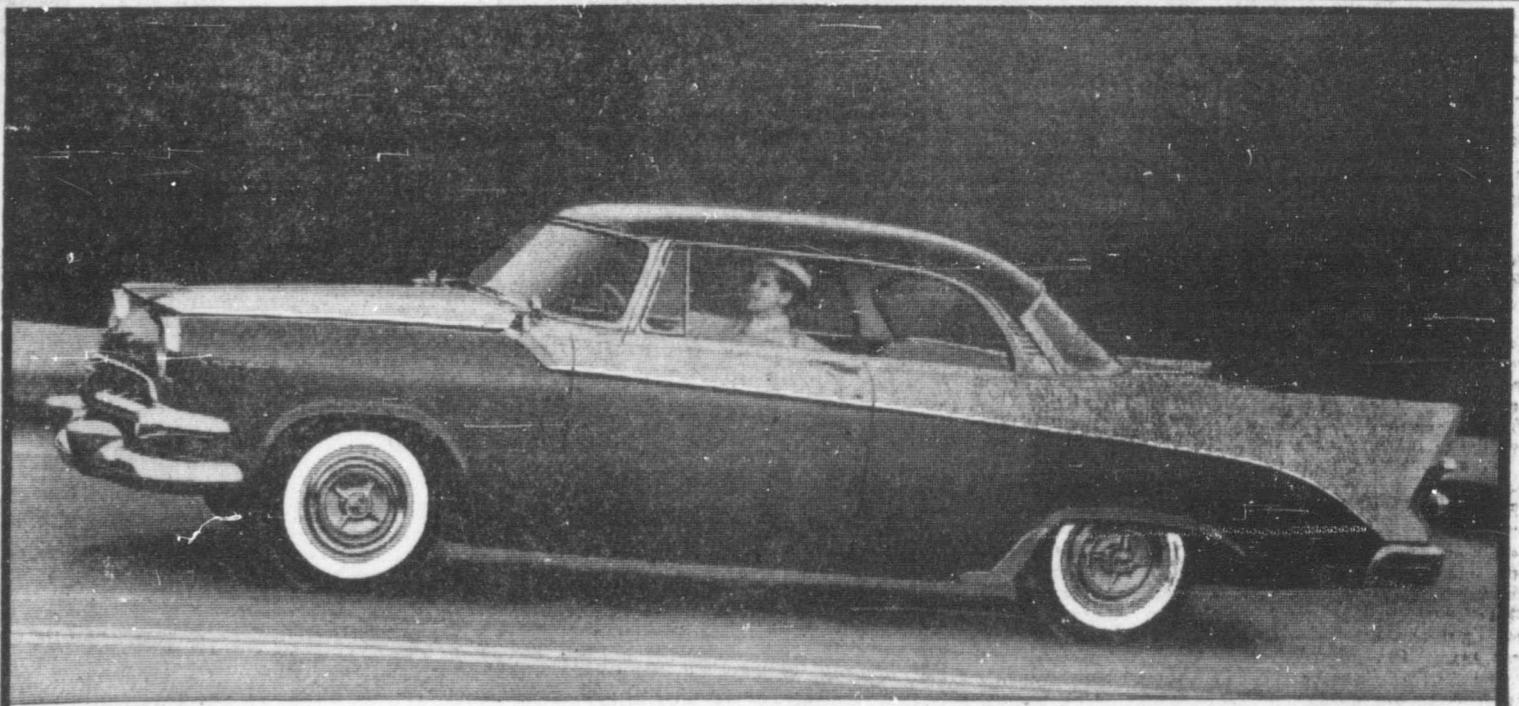
Will You Be
Our
Valentine
and
Easter Bunny
Too
Party and Play Clothes
for
Your Little Folks

Little Folks Cottage

THE PLAZA

Former P.O. Location

Open Friday evenings Sunday 10:30 - 4



When you say "I'll wait till spring..."

Just look what you're missing!

It doesn't cost a penny more to own and enjoy this KING-SIZE DODGE CORONET right through the winter months!

1 Extra months of no extra cost! Your big new '56 Dodge Coronet will carry the same high resale value in the years ahead whether you buy now or wait till Spring. It's model year that determines resale value. There is absolutely nothing to gain by "holding back" on this big, glamourous '56 Dodge Coronet that's creating such a sensation. Every day you wait you're throwing away the pleasure that can be yours right now!

Just announced—super-powered D-500! A new Dodge masterpiece! Engineering perfection... astounding performance... 260 h.p.

IMPERIAL MOTORS

DODGE JOB-RATED TRUCKS

83-095 Highway 99

Indio, Calif.

2 So much more to enjoy! This new '56 Dodge Coronet is the only car in its field to bring you such KING-SIZE value at such a low price. It is longer, bigger, more luxurious than many cars costing a thousand dollars more. It offers you the Magic Touch of push-button driving, the break-away power of the world's record-breaking Red Ram V-8 engine, the trend-setting beauty of Jet-Fin styling. Why not act today?

3 SOMETHING BIG HAPPENED IN THE LOW PRICE FIELD!

That's right—this full-size, full-styled, full-powered Dodge Coronet is priced down with the small cars. Here's no stripped-down "price special" . . . it's complete! And it brings you the "Magic Touch" of Dodge push-button driving: Surest, safest, easiest way to drive you've ever known! Step up to the Dodge Coronet today!

New '56 DODGE

VALUE LEADER OF THE FORWARD LOOK

ARCHIE

By BOB MONTANA

MARK TRAIL

By ED DOOD

NICK HALIDAY

By KEATS PETRIE

POGO

By WALT KELLY

RIVETS

By GEORGE SIXTA

MUGGS AND SKEETER

By WALLY BISHOP.

ETTA KETT

By PAUL ROBINSON

OZARK IKE

By ED STROPS

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CABLE SERVICE (Easy Terms)
Sales and Service
R.C.A — MAGNAVOXPalm Springs Community TV Cable Corp.
192 South Indian Avenue**TELEVISION TONIGHT**

TUESDAY P.M.	
5:00 P.M.	Pantomime Party
5:05 Range Rider	2-Movie Playhouse
5:10 Duke Lee	12-Hollywood Showplace
5:15 Cartoons	7:15
5:20 Mickey Mouse	2-Movie Pictures
5:25 Captain Kangaroo	7-Follow Your Nose
5:30 Mystery Ranch Party	1-Debutante School
5:35 Ranch Party	11-Paris Precent
5:40 Capt. Webb	10-Times Square
5:45 Howdy Doody	10:30
5:50 Western	2-News
5:55 Moony Show	2-4-Sig Town
6:00 News & Sports	2-5-Get a Secret
6:05 Beverly on 7	11-Gay Lombards
6:10 News, Weather	10:45
6:15 Sky King	2-Big News Predicts
6:20 The Hickok	2-Stranger Adv.
6:25 Carouse Express	7-Jones Marion
6:30 Story of Century	12-Crime Patrol
6:35 News	13-Inevitable
6:40 Kanga Kapers	2-Topper
6:45 Zebra Mammans	11-Movie
6:50 Name That Tune	12-Public Defender
6:55 Handy Hints	11:30
7:00 Cowboy G-Men	2-Frankie Laine
7:05 Romper Room	3-Foreign Intrigue
7:10 Life with Elizabeth	5-News
7:15 Playhouse	12-Movie
7:20 Patti Page	13-Late Night
7:25 11-News	2-News
7:30 20th Century Fox Question	12:30 A.M.
7:35 Sherlock Holmes	4-Movie Museum
7:40 Capt. Gallant	
7:45 Newsweek	

TOMORROW	
WEDNESDAY A.M.	7:00 A.M.
7:00 Panorama Pacific	1-Little School House
7:10 Top Gear	11-Little School House
7:15 Sheriff John	12-13-Movie
7:20 Art Linkletter	8-My Little Margie
7:25 Sheriff John	9:15
7:30 Balance Records	14-Reimer's Matinees
7:35 Big Payoff	2:30
7:40 Matinee (C)	8-Joe Graydon
7:45 Film Festival	3:00 P.M.
7:50 Love of Life	2-20th Century Fox
7:55 News, Mama Weiss	3-Star Matinee
8:00 Reiner's Matinee	4-Fairies Party
8:05 Suspects	3:30
8:10 Steve Martin	2-Arthur Godfrey
8:15 1000 P.M.	4-Movie Rascals
8:20 Guiding Light	5-Milady
8:25 Brighter Day	7-Glamour Girl
8:30 Date With Life	8-Billie Holiday
8:35 Movie	10-Willy West
8:40 Secret Storm	11-Cartoon
8:45 Mod Romance	12-Ranch Party
8:50 On Your Account	9-Pendulum
8:55 Brighter Day	4:30
9:00 Love Story	2-Straight It Rich
9:05 Ernie Kovac	7-Al Jarvis
9:10 Star Shoppers	4:45 Major Domos
9:15 11:30 A.M.	11-Mysteries
9:20 R. Q. Lewis	Tom E. Dawson.

RADIO TONIGHT	
NOTE: Independent Stations Feature Music — News — Sports Daily	
TUESDAY	7:00 P.M.
KPL-News, Weather	KNN-Suspense
KJL-News, Bob & Ray	KLN-Sports
KAB-News	KHF-News
KMX-Ed R. Morrow	10:00 P.M.
KPF-News	KFL-Reporter
KAB-Bill Stern	KABD-KTLA News
KTN-E. Alcott	11:15
KPL-News	KABG-Masterpiece & Holly
KAB-Bill Stern	12:30
KTN-E. Alcott	KABD-Masterpiece & Holly
KPL-News	KABG-Dragons
KAB-News	KABD-Sounds of Dr.
KAB-News	KABK-Jack Carson
KAB-News	8:00 P.M.
KAB-News	KFL-Burritt Wheeler
KAB-News	KHL-Ferry Lee
KAB-News	KHN-Pete Norman
KAB-News	10:45
KAB-News	KFL-At Postie Show
KAB-News	11:00 P.M.
KPL-News	KFL-Newspaper Wheel
KAB-News	KABD-Music & Music
KAB-News	KHN-Roby & Hanlon
KAB-News	11:30
KAB-News	KFL-Sports
KAB-News	KABD-Sports Round
KAB-News	11:30
KAB-News	KFL-Night Music
KAB-News	11:45
KAB-News	KHN-Bill Hanlon
KAB-News	11:45
KAB-News	KABD-Orchestra
KAB-News	12 MIDNIGHT
KAB-News	KFL-Music All Nit
KAB-News	KABD-Bonanza in E.W.
KAB-News	KHN-World Traveler

DENNIS THE MENACE. H. KETCHAM

*POSE IM RIDING MY TRICKLE, AN' A SKINNY OL' CHAIR LIKE THAT SHOULD GET IN THE WAY?

THE RYATTS**KCMJ RADIO LOG**

1340-ON YOUR DIAL

6:00	Rosary Hour
6:15	Forward March
6:30	Alarm Clock Club
7:00	Morning Headlines
7:05	Sports Quiz
7:10	Alarm Clock Club
7:30	Frank Goss News
7:45	Harry Babbitt
8:00	Musical Clock
8:15	David Vaile News
8:30	Palm Springs Today
8:45	Coffee Break
9:00	Wendy Warren
9:15	Howard Miller Show
9:30	Helen Trent
9:45	Our Gal Sunday
10:00	Road of Life
10:15	Ma Perkins
10:20	Young Dr. Malone
10:45	Guiding Light
11:00	Second Mrs. Burton
11:15	Aunt Mary
11:30	Nora Drake
11:45	Aunt Jenny
12:00	News at Noon
12:15	Village Varieties
12:30	Houseparty
1:00	Arthur Godfrey
2:30	Music Coast to Coast
3:00	Ruth Ashton
3:10	Weatherman Says
3:15	Club Time
4:00	Alyce Walker Show
4:15	Music Matinee
4:30	Afternoon Headlines
4:55	Stock Market Report

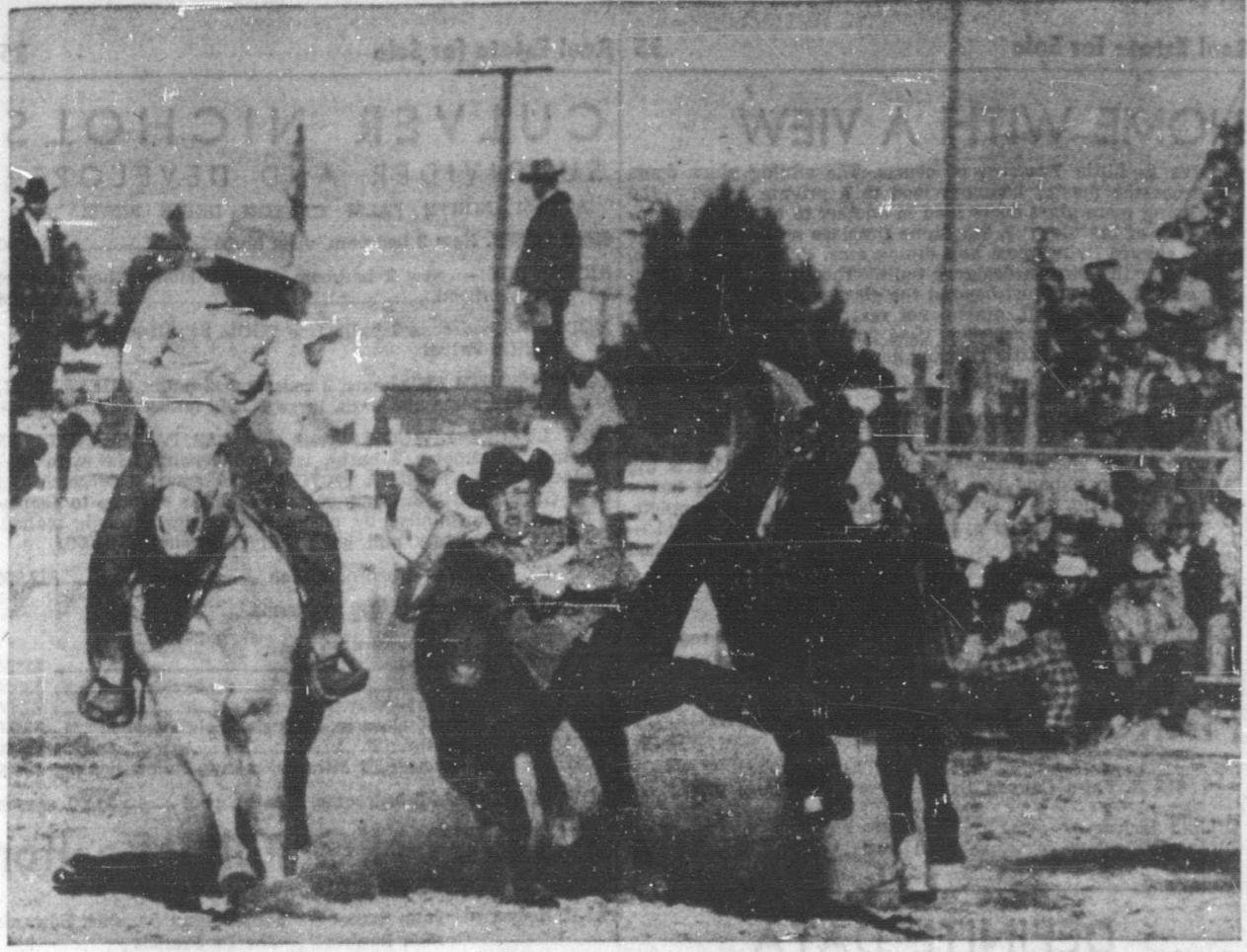
made when he first invented this clever device. It wasn't easy and before he got it perfected he made dozens of experimental models, testing them on Mrs. Schwine at breakfast. Getting squirted by a or a grapefruit every morning did nothing to improve Mrs. Schwine's disposition (twice she went juice blind) and on several occasions she set the project back a couple of weeks by smashing it. And Dr. Schwine. Eventually he got her to cooperate by letting her wear a space helmet and his perseverance paid off. His brainchild is now ready to be given to the public. I only hope they're as ready as it is.

Droodles

By ROGER PRICE



"GRAPEFRUIT WITH NOZZLES FOR AIMING SQUIRTS"
This is actually the Patent Draw



THRILLS AND SPILLS in abundance are assured everyone who attends the 1956 Palm Springs Rodeo, sponsored by the Palm Springs Mounted Police. Action, which can be expected, is depicted by Harry Hart at last year's event which attracted

Truth-Bearing Balloons Giving Satellite Communists Bad Time

MUNICH, Germany — The Communists in Eastern Europe are shaking their fists at the wind.

The wind is delivery boy for some merchandise the Communists didn't order — a truthful, uncensored newspaper from the free world.

Red officials in Czechoslovakia recently have stepped up their criticism of the regular balloon barrage that carries two million copies of a bi-weekly paper into their country and Hungary and Poland.

ALTHOUGH the Free Europe Press has taken elaborate steps

to insure the safety of its "winds of freedom" operation, the Communists claim the balloons are menacing aircraft and causing injury to people on the ground.

Free Europe Press takes advantage of prevailing west-to-east winds to deliver its paper, which is coordinated with the broadcasts of Radio Free Europe, as a one-two punch to bring truth to citizens of satellite countries.

An envelope of dry ice suspended from the boxes determines the range of each balloon. When the ice evaporates the boxes are opened and dump their contents.

thousands to the Polo Grounds. The Rodeo is scheduled both Saturday and Sunday, with a parade to be held on the opening morning. Queen Piper Laurie will be officially crowned at the Rodeo Ball at El Mirador on Friday night.

The discharge of the cargo shoots the balloon skyward and at the same time flips it over. The sudden rise usually rips the balloon and its inverted position virtually guarantees that all the gas will be discharged before it reaches the ground. The balloons float at altitudes over 18,000 feet.

Skunked

MARBLEHEAD, Mass. — (UPI) — A skunk with its head stuck in a bottle created a major traffic jam here. Policeman Kenneth Eldridge unsnarled the tangle after breaking the bottle with a stone. The skunk, unharmed, ran away.

A three-story, seven-room house at Long Beach, Cal., is only 10 feet wide.

LEGAL NOTICE

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

THE UNDERSIGNED do hereby certify that I am the owner, controller or retailer of the fictitious firm name of DESERT OUTLET STORE, and the true and correct names of the following persons, whose names and addresses are as follows, to-wit:

GEORGE RENNERT and LENA RENNERT, 65-578 Broadway, Cathedral City, California, hands this 19th day of

JANUARY, 1956.

ADELBERT PALMER HUGHES, also known as ADELBERT L. HUGHES, also known as ADELBERT HUGHES, also known as DELBERT HUGHES, deceased.

NOTICE OF HEARING ON PETITION FOR PROBATE OF WILL AND LETTERS OF ADMINISTRATION WITH WILL ANNEXED.

NOTICE IS HEREBY GIVEN That Don side Hughes has filed herein a Petition for Probate of Will and Letters of Administration with Will Annexed, to which is made for further particulars, and that the time and place of hearing the same has been set for January 20th, 1956, at the court room of Department No. IV of said court at the Court House in the City of Indio, California.

Dated January 19, 1956.

G. O. PEREGRINAT, Clerk
By G. L. Christiansen

Publish Jan. 31, Feb. 1, 2, 3, 4, 7, 8, 9, 10, 11, 1956

NOTICE OF INTENTION TO SELL

NOTICE IS HEREBY GIVEN pursuant to the provisions of Sections 3446 and 3447 of the Civil Code of the State of California, that Peter Marich, Vendor, of P. O. Box 137, Palm Desert, California, intends to sell to Ray W. Crouse, Vendor, of P. O. Box 157, Palm Desert, California, all that certain personal property consisting generally of all stock in trade, fixtures, equipment and good will, of a certain Service Station business known as Palm Desert Inn and Highway 74, in the City of Palm Desert, California, and that the purchase price thereof will be paid at 10:00 o'clock a.m. on the 10th day of February, 1956, at Bank of America National and Savings Association, 150 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California.

Dated January 27, 1956.

PETER MARICH, Vendor
RAY W. CROUSE, Vendor

Publish Jan. 31, 1956

NOTICE OF INTENTION TO SELL

NOTICE IS HEREBY GIVEN pursuant to the provisions of Sections 3446 and 3447 of the Civil Code of the State of California, that Everett Fielding, Vendor, of P. O. Box 137, Palm Desert, California, intends to sell to Ray W. Crouse, Vendor, of P. O. Box 157, Palm Desert, California, all that certain personal property consisting generally of all stock in trade, fixtures, equipment and good will, of a certain Service Station business known as Palm Desert Inn and Highway 74, in the City of Palm Desert, California, and that the purchase price thereof will be paid at 10:00 o'clock a.m. on the 10th day of February, 1956, at Bank of America National and Savings Association, 150 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California.

Dated January 27, 1956.

EVERETT FIELDING, Vendor
RAY W. CROUSE, Vendor

Publish Jan. 31, 1956

CERTIFICATE OF CORPORATION TRANSACTING BUSINESS UNDER A FICTITIOUS NAME

THE UNDERSIGNED, MARBLE TILE CO., a corporation, duly created and organized under the laws of the State of California, by its President and Secretary, do hereby certify and declare by certificate that it is transacting a general manufacture, installation, sale and handling of tile, brick and other building materials business in Palm Springs at 400 North Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California, under the name and style of DESERT BRICK & TILE CO.; that it is the sole owner of said business and that no other person or persons are interested therein; that its principal place of business is 300 San Rafael, in the City of Palm Springs, County of Riverside, State of California.

THE UNDERSIGNED, MARBLE TILE CO., by its President and Secretary thereto, has affixed its name and corporate seal this 12th day of January, 1956.

GENE AYERS, President
EDNA LOUISE AYERS, Secretary

STATE OF CALIFORNIA,

COUNTY OF RIVERSIDE

On this 12th day of January, 1956, before me, MARY DRACKO, Notary Public in and for said County and State, residing at 239 Camino Alturas, in the City of Palm Springs, County of Riverside, State of California, Intends to sell to JAMES C. E. SALE and WILLIE MAE SALE, husband and wife, Vendee whose address is 1701 Ventura Boulevard, Encino, City of Los Angeles, State of California, the following described personal property, to-wit:

All stock in trade, fixtures, equipment and personal property business known as Village Market, and located at 441 South Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California, and that a sale, transfer and assignment of the same will be made, and the consideration therefor will be paid at 10:00 o'clock a.m. on the 16th day of February, 1956, at the East Department of the CITIZEN NATIONAL TRUST & SAVINGS BANK OF RIVERSIDE, located at the Palm Springs Office whose address is 456 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California.

DATED: January 16, 1956.

JAMES C. E. SALE, Vendee
WILLIE MAE SALE, Vendee

STATE OF CALIFORNIA,

CITY OF LOS ANGELES

On this 20th day of January, A.D. 1956, before me, the undersigned, a Notary Public in and for the County of Los Angeles, personally appeared James C. E. Sale and Willie Mae Sale, known to me the undersigned, to be the persons whose names are subscribed to the within instrument, and acknowledged to me that

they executed the same.

In witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

FRED WIGGOL

Notary Public in and for Said County and State.

My Commission Expires Aug. 12, 1956

Publish Jan. 31, 1956

NOTICE INVITING CONSTRUCTION BIDS

Notice is hereby given that the City of Palm Springs, California, until February 21, 1956 at 2 o'clock P.M. at which time and place said bids will be opened and read, will let the contract for the construction of a new City Hall, for the City of Palm Springs. Each proposal shall be in accordance with specifications, and other conditions, proposed for this work by Williams, Williams, Clark & Frey, Architects, 2200 North Palm Canyon Drive, Palm Springs, California.

Dated: December 30, 1955.

(S) ROLAND A. LAURYE

STATE OF CALIFORNIA

COUNTY OF RIVERSIDE

On this 30th day of September, 1955, before me, ROY W. COLEGATE, a Notary Public in and for said County and State, personally appeared ROLAND A. LAURYE, known to me to be the person described in and whose name is subscribed to the within instrument, and acknowledged that he executed the same.

WITNESS my hand and official seal.

(S) ROLAND A. LAURYE

STATE OF CALIFORNIA

NOTICE OF COMMISSION EXPIRES Aug. 12, 1956

Publish Jan. 16, 17, 24, 31, 1956

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WITNESS my hand and official seal.

(S) ROLAND A. LAURYE

STATE OF CALIFORNIA

NOTICE OF COMMISSION EXPIRES Aug. 12, 1956

Publish Jan. 16, 17, 24, 31, 1956

NOTICE INVITING CONSTRUCTION BIDS

Notice is hereby given that the City of Palm Springs, California, until February 21, 1956 at 2 o'clock P.M. at which time and place said bids will be opened and read, will let the contract for the construction of a new City Hall, for the City of Palm Springs. Each proposal shall be in accordance with specifications, and other conditions, proposed for this work by Williams, Williams, Clark & Frey, Architects, 2200 North Palm Canyon Drive, Palm Springs, California.

Dated: December 30, 1955.

(S) ROLAND A. LAURYE

STATE OF CALIFORNIA

COUNTY OF RIVERSIDE

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(S) ROLAND A. LAURYE

STATE OF CALIFORNIA

COUNTY OF RIVERSIDE

Real Estate for Sale

AMY NELSON

\$13,500 2 bedroom, 2 bath, newly decorated, all new furnishings including dishes and linens. It's good for the money.
\$16,500 This one year old 2 bedroom and lanai is going to sell quick! Reduced \$2000. It's a bargain! It's a must see!
\$18,000 3 bedroom, 2 bath, tiled fireplace, unit heat, double garage, walled 120x100 lot with roses and oleanders.
\$21,500 1 bedroom, large lanai, block home, beautifully landscaped, pool. This is in top location, real soft side buy.
\$31,500 Furnished 3 bedrooms, 2 baths, fireplace, bar and barbecue in kitchen, shower in garage for pool, beautiful south side.
\$16,500 New 2 bedroom, 2 bath, patio, large lot, many extras.
\$18,500 New deluxe 2 bedroom, 2 bath, nice patio, fireplace.
\$18,350 Large new 3 bedroom, 2 bath, fireplace, patio.
\$47,500 4 bedroom, 3 bath. Best buy in Tennis Club area.
\$35,800 4 units and pool in top location. See it.
\$37,500 5 lovely large apartments \$8500 in furnishings.
\$43,500 6 units completely furnished and pool.
\$82,500 8 units plus home top location. This is a very good buy!
R-1 Lots, \$1500. Good R-2 Lots \$3750. Highway \$6000 up.
\$17,500 Duplex—1 bedroom each in Palm Desert. \$27,000 to build.
\$4500 2 bedroom, 1 bath on leased land in Cathedral. \$2000 down.

AMY NELSON, Realtor

2277 North Palm Canyon Drive
Phone 5254 or 5545

Help Wanted 27

DESERT EMPLOYMENT AGENCY

Escrow Clerk Open
Night Porter \$250
Nurse-Governess \$50 week
2nd. Maid R&B \$175
Cook-Housekeeper R&B \$200
PBX Operator-Typist \$200
Hotel Maid \$175
Hotel Couple R&B \$250
Maintenance Man \$175
Cook-Housekeeper R&B \$150
Domestics and Dishwashers

LUCILLE GARLAND

208 N. Indian Ave. Ph. 2364

WASH RACK MAN

Ask for JOHN STRADA

Stack's Mobilgas

834 S. Palm Canyon Drive

RETAIL CLERK

MALE. Experienced in men's wear and shoes preferred. Apply after 1 p.m., Monroe's For Men, 155 E. Andreas.

SALESMAN—3 for special sales promotional program, to sell luminous Desert Braemar apartments. Top pay, full time. Real Estate license not necessary. Apply at once. Desert Braemar Sales Office, Palm Canyon and Tahquitz.

Real Estate Loans 28

WILL PAY \$1000 bonus for \$20,000
First Trust. Deed loan at 6% for 18 years, on home selling for \$27,500; 3 bedrooms, 2 baths and pool. 1250 Calle Palo Fierro. Ph. 2900.

Private party will buy or make 1st or 2nd T.D.'s

Free Appraisals

Write Sun Box 190 File E-3

Bus. Opportunities 29

RESPONSIBLE PERSON

Male or female, from this area, wanted to service and collect from automatic vending machines. No selling. Age not essential. Car, references, and \$600 working capital necessary. 7 to 12 hours weekly nets to \$250 monthly. Possibility full time work. For local interview give full particulars, phone. Write P.O. Box 7047, Minneapolis 11, Minnesota.

CAFE for sale in Horizon Trailer Park. Good deal for quick sale. See the Chef or Cal Brown at Jorgensen Realty, Cathedral City. Phone Palm Springs 8-3401.

Contr. & Bldrs 32

RYAN and RYAN

BUILDING CONTRACTORS
399 Sunny Dunes Rd. Ph. 2436

Lots & Acreage 33

DEL MAR Income Lot, opposite Del Mar Race Track, 300 foot frontage, 200 feet deep. A. J. Morrison Gardiner. Ph. 2626

24 HILLSIDE acres in Palm Springs. Full release clauses. All utilities available. 25% down, price \$100,000. Phone 2613.

BEAUTIFUL hillside lot, Palm Canyon Mesa Tract No. 2, 290 foot frontage, 140 deep. A. J. Morrison Gardiner. Ph. 2626

LOT WANTED

Will trade 1955 Lincoln Capri, low mileage, perfect condition, for lot Palm Springs location. Phone 2305 or 7565.

WILL BUY LOTS FOR CASH DOUBLEJAY BUILDING CO. PHONE 2772

LOVELY lot, Racquet Club district, bargain \$2500, terms. Owner. Write Sun, Box 190, File E-7.

CHOICE—large income lot near new post office \$10,500. MUNHOLLAND & CO. Ph. 3673

R-1 LOT on Calle Marcus near Tamarisk 60x100. By owner. Tel. 8-4374

WILL BUY LOTS FOR CASH BOB DIETRICH PHONE 5282 OR 4684 EVENINGS

The Desert Sun 12
PALM SPRINGS, CALIFORNIA
Tuesday, January 31, 1956

Real Estate for Sale 35

THERESA PRESS

EXCLUSIVE

BEAUTIFUL SAN JACINTO ESTATES
ATTENTION BUILDERS: Five good reasons why you should buy these lots:

- 1—Lots are getting scarcer.
- 2—These are the lowest priced large lots in Palm Springs.
- 3—Close to shopping, schools and churches.
- 4—Far enough south to have more sun and less wind.
- 5—Buy as one parcel or individual lots.

R-1 lots 100x100. Seven in all. Excellent buy. Each \$3300.

ATTENTION INVESTORS:

Hotel site, Palm Canyon frontage, 135'x140'. Popular wind-free South end. Choice location. Build stores in front, hotel in back. Submit offer \$44,000
Palm Canyon frontage, south 110x93, alley in back \$27,500
R-3 lot, beautiful hotel site, walled and landscaped, next lot south of new Starlite, size 115x137 \$35,000

PRESS HOMES. Only two left. Go to Paseo De Garcia back of High School. Two bedrooms, 1½ baths, den, double carport, rock roof, fenced. See Theresa Press or your own broker \$17,750

RENTAL — 3 bedroom, 2 bath furnished \$150

100' PALM CANYON BUSINESS FRONTAGE \$16,500—TERMS

WHY PAY RENT?

3 BEDROOMS, 2 baths, large living room with Swiss fireplace. Located on a spacious lot in an excellent neighborhood. \$19,500. EASY TERMS.

NEAR RACQUET CLUB A WONDERFULLY built 3 bedroom home on a lot 150' deep. It is surrounded by a \$3000 wall. There is a fireplace in the living room and a beautiful view of the mountains. Completely furnished. Reduced from \$28,000 to \$23,500.

AN EXCELLENT BUY

2 CORNER adjoining residential view lots for quick sale. Both \$7000. 145'x156' each.

MAGNIFICENT RESIDENTIAL view lot—101'x158'. Price \$4500.

ADOLPH ISRAEL

Realtor
"THE BUYERS BROKER"
and associates

671 N. Palm Canyon Ph. 2981

INCOME LOT

Walking distance to town, on beautiful corner, 110x130 ft.

\$17,500—TERMS

BEST INCOME BUY

4 Apartments — each with living room, bedroom, kitchen and bath. On large corner lot completely landscaped with lawn and shrubs. Automatic watering system. Completely furnished \$34,500. \$6000 down.

LET US EXCHANGE WHAT YOU HAVE FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS

MEMBER
PALM SPRINGS
REAL ESTATE BOARD
CALIFORNIA

REAL ESTATE ASSOCIATION
NATIONAL ASSOCIATION
OF REAL ESTATE BOARDS

NATIONAL INSTITUTE
OF REAL ESTATE BROKERS

2 ADJOINING R-2 LOTS ON MEL AVE. CORNER—\$15,000 FOR BOTH. PHONE 6305

LAKE corner lot in choice Deep Well Ranch Estates. Reasonably priced for quick sale. Phone 2816.

RESIDENTIAL LOT on Mesquite, 105x109—\$3000.

Phone 2545 or 6110

For Sale or Exchange 34

BUSINESS building, Newport Beach, approximately 9000 sq. ft. floor area. Across street from large parking lot at Newport Pier. Will consider Palm Springs income property in trade.

A. J. Morrison Gardiner. Ph. 2626

WELL built 2 bedroom home on Major Blvd. in Van Nuys, on R-4 income lot approximately 300' deep. Will sell or exchange equity for Desert Hot Springs income and assume. Write Desert Sun, Box 190, File C-9.

WILL EXCHANGE equity in large modern double building located 17-212 N. Indian Ave. (business frontage), North Palm Springs, for house trailer. Campbell Realty, 205 South Indian Ave.

475 N. Palm Canyon Drive Phone 2727

Wm. J. Heiser

REALTOR

SPECIAL—2 bedrooms, 2 baths, extra guest room, lanai, walled patio, barbecue, garage, sprinklers. Sacrifice \$15,500 furnished.

6 BRAND new units, beautifully furnished, pool. Room for more. South end. ONLY \$43,500.

7 NEW and beautiful units, all with kitchens, large owner's apartment. Refrigeration cooling, pool. Top south end location. NOTHING TO COMPARE at \$65,000.

1546 N. Palm Canyon Ph. 5685

EXECUTIVES TAKE NOTE

UNDER construction, one of the most beautiful homes in Palm Springs. Buy now and have it completed to your own desire. Lot size 134x132 feet, situated at corner of Granvia Val Monte and Aguilera.

Phone Builder—9790

DUPLEX. Home and income. Bargain. Corner, center of town. Small down. 575 E. Amado. Phone 4365 or 2884.

OWNER sacrifice—3 bedroom newly decorated, beautifully furnished, wall to wall carpet, patio, \$5000 down. PH. 3923.

OPEN HOUSE

BRAND new 3 bedroom, 2 bath, 2 car garage, landscaped, superb view. \$16,500. Call 3547 or 7816.

\$3000 DOWN, complete 3 bedroom, 2 bath, over 1500 square feet, 2 stall showers, 2 coolers, walled, landscaped, carpeted, drapes. \$15,950. Phone 2734.

FOR BETTER REALTY DEALS SEE ADOLPH ISRAEL REALTOR

671 N. PALM CANYON DRIVE

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671 N. PALM CANYON DRIVE

FOR BETTER REALTY DEALS SEE ADOLPH ISRAEL REALTOR

George Gannon, Realtor

HAS TOP VALUES

\$13,750—Only \$1875 down — And only two left. Beautiful new 3 bedroom, 2 bath home, forced air heat — most beautifully located, magnificent view, designed and built by Jack Meiselman. Hurry to see these!

\$15,500—Close in, 3 bedroom, 2 bath (one bedroom and bath has own entrance and is rentable). Submit terms.

\$17,500—Buys this 4 bedroom, 3 bath, Older Home on R-3 lot. Close in — Perfect to re-do.

\$24,750—Beautiful El Mirador Park. New 3 bedroom, 2 bath, lovely fireplace, ash cabinets, built-in oven and stove, forced air heat, double garage. An unmatched value in Palm Springs.

- TERRIFIC INCOME BUYS -

4 UNITS at \$32,500. Income: \$5050 year.
NEW DELUXE DUPLEX—2 bedroom each, room to add. \$37,500.
8 DELUXE NEW units with Pool — \$120,000.
10 DELUXE New units with pool — \$115,000.

BUILDING SERVICES — FINANCING ARRANGED

Gannon Realty Co.

711 North Palm Canyon Drive

Phone 2772

ASSOCIATED REALTORS
HOMES

\$14,500 Furnished 2 bedroom, 1 bath, South end. Bargain. \$14,950 3 bedroom, 2 baths, large lot, trees. Terms:
\$17,500 Cute 2 bedroom, 1 bath, furnished, walled lot. Close in.
\$18,350 New 3 bedroom, 2 baths, attractive, large view lot, terms.
\$17,500 Almost new, modern 3 and 2 bath. \$2500 down.
\$23,500 Large pool, 3 and 2 baths, furnished, fenced lot.
\$27,500 Modern 3 and 2 baths, furnished. El Mirador area.
\$31,500 Best bargain, Deep Well. New home, built in, open range.
\$34,500 Furnished 4 and 4 baths, bar, pool, lanai, top location.
\$45,950 Beautifully furnished 3 and 3 bath, pool, south end.
\$85,000 Magnificent Las Palmas Estate, pool, gorgeous furniture.

COME

\$25,000 Duplex 2 bedrooms each side. Live rent free.
\$32,500 5 units. Walk to town. 1-3 down.
\$42,500 New 4 units. Terrific income. Priced to sell.
\$65,000 12 units, pool. Tennis Club area.
\$95,000 14 units, large pool, central location.
\$145,000 14 deluxe units. Owner must leave town.
\$175,000 25 units, spacious deluxe, close in.
\$450,000 32 Super deluxe units. Large net return.

LOTS

\$3950 R-1 lot 100x116 corner, sewers. Terrific View.
\$12,000 R-2 100x135. South end, suitable 7 units and pool.

RENTAL

\$1000 month, 4 bedrooms, 4 baths, lanai, furnished, pool.
\$2000 for season, new deluxe, close in, 2 and den, 2 baths.

ASSOCIATED REALTORS

Bill Colven Mike Jekyll G. T. Bradley
Les Mohrs Ernest Lindberg
457 N. Palm Canyon. Across from Citizens Bank Phone 2734

Real Estate for Sale 35

BANNING

ATTENTION!
48 LOTS in Banning already subdivided, near school, \$25 per lot. Adjoining 20 acres available.

JENSEN REALTY
135 N. San Gorgonio, Banning
Phone Victor 9-3779

NORTH PALM SPRINGS

1 BEDROOM home, bath, combination living and dining room, kitchen. 17141 Louise St., North Palm Springs. Courtesy to brokers.

Exchanges 36

TRADE YOUR PROPERTY FOR SAN DIEGO and COAST AREA HAVE clients who want Palm Springs area. No exchange too large or small for my personal attention. Martin A. Lepich, Realtor, 6450 University Ave., San Diego 15.

LOVELY 2 bedroom, furnished, carpeted, on Lido Isle. Real value—\$28,000. Will trade equity of \$18,300 for similar Palm Springs area. Would add cash for something I like. Describe in detail. Principals only. Write The Sun, Box 190, File F-1.

SLEEPING Room, Kitchen privileges. \$9 week up, monthly rates. Near Airport. Ph. 9973.

COZY studio room, nice home, kitchen privileges. \$52.50 monthly. Lady preferred. Ph. 2478.

LOVELY sunny room, furnished, private entrance and bath. Reasonable. Ph. 4398.

NICELY furnished room for business girl. Kitchen privileges. ½ block from Bullocks. Ph. 4835.

ROOM, private entrance, kitchen privileges. Tahquitz Estates. Ph. 6235 after 5 p.m.

Apartments for Rent 43

LIST WHAT YOU HAVE TO SELL, RENT OR TRADE WITH PALM SPRINGS MOST PROGRESSIVE OFFICE

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS
475 N. Palm Canyon Drive Phone 2727

WANTED — A' 2 or 3 bedroom home in Palm Springs. Prefer close to town in good neighborhood. Will pay cash and do some remodeling if necessary.

Contact C. Brown, 695 Paseo El Mirador. Palm Springs 3041.

FOR BEST RESULTS List Your Property With Adolf Israel Realtor. 671 N. Palm Canyon

FOR CLASSIFIEDS

CALL

5005

BRAEMAR CO-OP PLAN

Own Your Own Luxurious Apartment-Home, without Maintenance Problems!

The Desert Braemar is now accepting reservations for 1, 2, 3-bedroom deluxe estate-apartments . . . to be built between Tamarisk and Thunderbird Country Clubs. Complete year-round maintenance of grounds, pool, etc., to give you the pleasures of desert living.

IN AN EXQUISITE HOME OF YOUR OWN WITHOUT UPKEEP WORRIES OR MAINTENANCE PROBLEMS.

Down payments are \$3500 to \$8750. Monthly payments \$80.50 to \$147.15. The monthly payments INCLUDE EVERYTHING . . . maintenance of pool, grounds, taxes, interest, insurance, reserves, etc.

INCOME FROM YOUR APARTMENT - HOME

There will naturally be a great demand for apartment homes of such unusual beauty, and The Desert Braemar management is prepared to rent it for you at any time you are not in residence. The management will carefully screen all applicants and will provide complete care and supervision of your apartment home.

ALL APARTMENTS INCLUDE BUILT-IN COLOR-MATCHED KITCHEN APPLIANCES

SEE THE MODELS ON PALM CANYON DRIVE

It's a real "home show" of the finest in modern living to visit the Desert Braemar models, corner of Palm Canyon and Tahquitz Drives. For information, or an appointment to visit the models with a salesman,

PHONE DESERT BRAEMAR
PALM SPRINGS 2069

LOS ANGELES AREA, PHONE TORREY 3-8797

Apartments for Rent

43

Household Goods

50

Ramon Modern Furnishings

COMPLETE line of modern furnishings including unfinished furniture and appliances. Baby furniture. Lamps and shades. Custom made draperies.

WE have the largest stock in the Palm Springs area. Come in—browse around without obligation.

LOW down payment—up to 24 months to pay.

Good trade-in allowances SWEDIE AND STELLA DAVIS Corner Ramon and Sunrise Phone 2173

RATAN 3-piece sectional with six inner spring pillows, 2 cocktail tables to match. Pillows need upholstering, otherwise in good condition. Entire set \$55. 2297 E. Alejo. Phone 5288.

3 BAR STOOLS \$10 EACH CALL AFTER 6 P.M. 8-3272

2 ROOM guest house, newly furnished. Adults. No pets. Ph. 3004

ATTRACTIVE studio apartment and rooms. Heated pool. Day, week or month. Ph. 2684.

1 ROOM 1-bedroom apartment, unfurnished, \$85 month. 579 Highland. Ph. 6663.

1 SLEEPING Room, Kitchen privileges. \$9 week up, monthly rates. Near Airport. Ph. 9973.

NEW 1-bedroom apartment, unfurnished, \$85 month. 579 Highland. Ph. 6663.

LOVELY sunny room, furnished, private entrance and bath. Reasonable. Ph. 4398.

NICELY furnished room for business girl. Kitchen privileges. ½ block from Bullocks. Ph. 4835.

ROOM, private entrance, kitchen privileges. Tahquitz Estates. Ph. 6235 after 5 p.m.

Houses for Rent 46

FOR RENT

Nice 2 Bedroom Furnished Bungalow, 2 baths. Glassed in Sleeping Porch. Full kitchen and Dining Room

Also

2 Single rooms in separate Bungalows Phone 5924

Two blocks west of Bullock's

LOVELY 1 bedroom furnished house, fireplace, patio, fruit trees. Walking distance to town. JIM SHARPE Real Estate 433 N. Palm Canyon. Ph. 2545

NEW 4 bedroom house. Completely furnished. TV cable. Panel Ray. Year's lease \$115 month. Private yard. Adults. 537 Calle Palo Fierro. Phone 5385.

LOVELY sunny room, furnished, private entrance and bath. Reasonable. Ph. 4398.

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Exchanges 36

TRADE YOUR PROPERTY FOR SAN DIEGO and COAST AREA HAVE clients who want Palm Springs area. No exchange too large or small for my personal attention. Principals only. Write The Sun, Box 190, File F-1.

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COZY studio room, nice home, kitchen privileges. \$52.50 monthly. Lady preferred. Ph. 2478.

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Apartments for Rent 43

LIST WHAT YOU HAVE TO SELL, RENT OR TRADE WITH PALM SPRINGS MOST PROGRESSIVE OFFICE

PETER B. SHEPTENKO THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Drive Phone 2727

WANTED — A' 2 or 3 bedroom home in Palm Springs. Prefer close to town in good neighborhood. Will pay cash and do some remodeling if necessary.

Contact C. Brown, 695 Paseo El Mirador. Palm Springs 3041.

FOR BEST RESULTS List Your Property With Adolf Israel Realtor. 671 N. Palm Canyon

Trailer Rentals

49 TRAILER, cabana, bath and carport. Best location. Phone 4360

Amy Nelson. Ph. 5254 or 5545

DELUXE 1 bedroom apartment. Seasonal or yearly lease. Like complete home. Ph. 7057.

1 BEDROOM, furnished duplex. \$100 month and up. Ph. Palm Desert 76-2954.

NEW 1 bedroom apartment. \$125 month. Less by the year. 579 Highland. Phone 6663.

FURNISHED 1 bedroom apartment. \$125 month or lease.

Amy Nelson. Ph. 5254 or 5545

DELUXE 1 bedroom apartment. Seasonal or yearly lease. Like complete home. Ph. 7057.

1 BEDROOM, furnished duplex. \$100 month and up. Ph. Palm Desert 76-2954.

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Top Democrat Says Stevenson's Moderation Line 'Simply Won't Do'

WASHINGTON — An important Democrat has sounded a sour note a few blocks from the White House on the political aspirations of Adlai E. Stevenson.

Gov. G. Mennen Williams of Michigan told the National Press Club yesterday that Stevenson's "moderation" campaign "simply will not do." He urged Stevenson to take a "bold and courageous line."

Sunday he said in a televised interview he couldn't support Stevenson on the basis of his campaign record so far.

Williams four times governor of Michigan has been mentioned as a possible presidential or vice presidential nominee. And one of his principal political allies is Walter Reuther, AFL-CIO vice president and president of the United Automobile Workers Union.

OTHER POLITICAL news:

President Eisenhower's name will be entered in the New Jersey presidential primary. New Jersey election laws do not require consent of a candidate for entry of his name in the April 17 election.

George F. Kennan, former ambassador to Russia, announced organization of a Stevenson For President Committee in New Jersey.

Solid Blanket of Snow from Kansas Eastward

By UNITED PRESS

A solid blanket of snow stretched from Kansas to the Atlantic Coast across Northeastern United States today and with light northerly winds sent temperatures plunging almost to Florida.

Well below freezing temperatures were reported everywhere in the far West except in the extreme South and through most of Southern California. But rain fell in Southern California with about half an inch recorded at Los Angeles.

The numbing cold that moved in behind yesterday's snowstorm in the Great Lakes region dropped the mercury to 4 below zero in Vandalia in Southern Illinois.

It moved into New England and overspread the South, dropping temperatures to near freeze in Central Mississippi, Alabama and Northern Georgia. Only Florida stayed fairly comfortable with the temperature in the middle 60s and up to 74 at Key West.

The northern Rocky Mountain states were the coldest in the nation however. Havre, Mont., reported 22 below zero and Big Piney, Wyo., 24 below.

Some new snow fell during the night in the northern plains and in the Northeast.

The Desert Sun 14
PALM SPRINGS, CALIFORNIA
Tuesday, January 31, 1956

DIRECTORY Palm Springs and Desert Area

Real Estate Firms

PALM SPRINGS	Phone
DUMAURIER, DEREK	2842
7078 N. Palm Canyon	2842
HARRY REID and	
RUSSELL WADE	2855
830 N. Palm Canyon Dr.	
ISRAEL, ADOLPH	2981
671 N. Palm Canyon Dr.	
LANG, ROSLYN	2522
1404 N. Palm Canyon	
ROCKS, MADGE O.	5234
482 N. Palm Canyon Dr.	
ROSE ROSENBERG	5815
505 N. Palm Canyon Dr.	
SHEPTENKO, PETER B.	2727
The Pioneer Realty Co.	
475 N. Palm Canyon Dr.	
CATHEDRAL CITY	
BILES, RUTH	8-3734
744 Broadway (Hiway 111)	
CLARK, PAUL W.	8-4697
762 Broadway	
CAMPBELL, THOS. R.	8-4372
Sunair Dev. Corp.	
JORGENSEN, E. M.	8-3401
68-574 Broadway	
SHARP, JOHN	8-4355
909 Broadway	
SHERRILL, R. H. "Bob"	
707 & 713 D St.	8-3534
COACHELLA	
RALPH L. STEPHENS CO.	
Hiway 111 and Hill Dr.	
8-5205	

LA QUINTA
HOFFMAN, MILTON A.
P.O. BOX 306 9-3943
PALM DESERT
EDITH EDDY WARD
P.O. Box 281

RANCHO MIRAGE
EWART, ESTELLA 9-4203
RANCHO MIRAGE REALTY
CO.
71-811 Highway 111 8-3881
SMITH, TED 8-502

THOUSAND PALMS
CORNELIUS, HAL 393
THUNDERBIRD AREA
BURKE, TONY 8-5432
70065 Hiway 111, ½ mile
west of Thunderbird C.C.

U.S. Weather

By UNITED PRESS

Temp. since and precipitation for 24 hours ending at 8:30 a.m.

City	High Low	Temp.	Wind	Pressure
Albuquerque	47	32	SW 33	1014
Bakersfield	61	33	SW 33	1014
Boston	40	25	W 75	1014
Brownsville	58	51	SW 13	1014
Chicago	28	13	SW 4	1014
Denver	28	4	SW 20	1014
Detroit	20	10	SW 40	1014
East Troy	67	49	SW 25	1014
Folsom	49	36	SW 25	1014
Fresno	49	36	SW 25	1014
Helena	1	-25	SW 25	1014
Kansas City	27	9	SW 25	1014
Los Angeles	61	48	SW 33	1014
Madison	10	-8	SW 33	1014
Minneapolis	65	45	SW 33	1014
N. Y. City	45	31	SW 40	1014
Phoenix	65	45	SW 25	1014
Pittsburgh	46	20	SW 25	1014
Red Bluff	55	37	SW 25	1014
San Fran.	54	44	SW 25	1014
Seattle	33	20	SW 25	1014
Stockton	49	32	SW 25	1014
Toronto	67	48	SW 25	1014
Washington	72	45	SW 25	1014

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COMPLAINTS CONCERNING telephone service and toll charges were presented by Chamber of Commerce representatives to engineers from the California Public Utilities Commission at a meeting in Palm Desert this morning. At the session were, left to right, Jimmy Cooper, manager of the Palm Springs Chamber of Commerce; Claude Cobb, president of the Cath-

edral City organization; Chet Madison, president of Rancho Mirage C of C; Mrs. Ben Reed, director of the Desert Hot Springs Chamber; Ray King, president of the Indio group; Richard Hester, Public Utilities engineer; Hal Kapp, Palm Desert Chamber president, and Melvin E. Mezek, senior utilities engineer for the commission. (Desert Sun photo)

Church Official Says Sermons Too 'Easy Going'

LOS ANGELES — A leading church official says sermons have become too "easy-going."

Dr. Paul Calvin Payne, general secretary of the Board of Christian Education of the Presbyterian Church, today told delegates to the eighth annual Ministers' Convocation, "We have turned our Warrens for spiritual rabbits who want a magic formula to save their tender skins."

The two leaders, in the second of three days of conferences, planned to discuss the trade question and other Far East problems at the White House. The Middle East crisis, which they reviewed generally yesterday, also was due for discussion.

The first plan would move the toll center to Palm Desert with a 20-cent charge for three minutes of conversation extended over a radius of 40 miles.

The second plan would provide free phone calls from Palm Desert to the Cathedral City exchange of the California Water and Telephone Company.

The third plan would afford free phone calls into the entire Palm Springs area as now served by the telephone company in this city.

"Mezek warned, however, that the cost per subscriber would show up on monthly bills.

"I believe," said Mezek, "that the companies involved will, as they have done in the past, go along with suggestions in improved service recommended by the State Public Utilities Commission."

He did not say why it has taken the commission since 1952 to correct the situation as it exists.

Michigan, famed for its car production also leads the nation in production of cereal foods, machine tool accessories, salt and furniture for public buildings.

The missile described by a Navy spokesman as a remote-controlled "drone" aircraft spun to earth yesterday after a mission from an undisclosed base in Southern California's Mojave Desert about 85 air line miles south of here.

The pilotless plane plowed a furrow 23 feet long and eight feet deep through the orange grove close to the ranch house of Robert E. Wolfman.

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